

**Greater Yellowstone Rural Intelligent
Transportation System
Phase III:**

**Greater Yellowstone Regional
Traveler and Weather Information
System**

Marketing Plan

DRAFT

by

Jaime Helmuth, Research Associate
and
Lisa Ballard, Research Engineer

of the

Western Transportation Institute
College of Engineering
Montana State University - Bozeman

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CONTACT INFORMATION

Name	Jaime Helmuth
Institution	Western Transportation Institute
Address	416 Cobleigh Hall P.O. Box 173910 Montana State University Bozeman, MT 59717-3910
Phone	(406) 994-7643
E-mail	jhelmuth@coe.montana.edu

Name	Catherine Laughery
Institution	Western Transportation Institute
Address	416 Cobleigh Hall P.O. Box 173910 Montana State University Bozeman, MT 59717-3910
Phone	(406) 994-7018
E-mail	katel@coe.montana.edu

Name	Lisa Ballard
Institution	Western Transportation Institute
Address	416 Cobleigh Hall P.O. Box 173910 Montana State University Bozeman, MT 59717-3910
Phone	(406) 994-6529
E-mail	lballard@coe.montana.edu

Name	Mike Bousliman
Institution	Montana Department of Transportation
Address	2701 Prospect Ave PO Box 201001 Helena, MT 59620
Phone	(406) 444-6159
E-mail	mbousliman@state.mt.us

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1 INTRODUCTION

The mission for marketing 511 in Montana is to make local residents, tourists, and commercial vehicle operators aware of the new service in Montana and how it should be used. This will be accomplished by creating a marketing plan based on the experiences, both good and bad, of states that have marketed and deployed 511 systems before Montana. The hope is that this marketing plan will be comprehensive enough to serve as an example for future states creating marketing plans. This plan will use examples from Arizona, Kentucky, Minnesota, Nebraska, Utah, and Virginia. Table 3-1 shows the different marketing methods that were used by these states.

2 MARKETING PLAN DESIGN

This marketing plan will be designed similar to that of Kentucky where three main groups will be targeted. These groups include: local residents, tourists, and commercial vehicle operators. Although some of the marketing strategies for these groups will overlap, other strategies will be used specifically for one of these types of travelers. The following sections detail these strategies¹².

3 LOCAL RESIDENTS

One of the target groups for the marketing plan is Montana's local residents. A number of strategies will be used to explain 511 and its services to local residents. Ideas include a formal 511 launch, media kits, information on the state map, window decals, television public service announcements, rack cards used as phone bill inserts, articles in the MDT newsletter, information and trinkets at county fairs, announcements on the current road and weather information phone systems, and information on the MDT website. Each of these ideas is described in detail below.

3.1 511 LAUNCH

The 511 launch is tentatively scheduled for the beginning of September 2002³ in Helena, Montana. This launch will include the 511 "ribbon cutting" and the first "official" call to 511. It is suggested that Senator Burns make the initial call due to his support for the project and his help with securing funding. There will also be a sign unveiling to show the press the new highway signs. Montana news stations, radio stations, and newspapers will be invited including those from the universities.

WTI will be responsible for organizing the event and creating invitations, programs, and media kits.

¹ Note that for ALL marketing ideas, MDT will have final approval before anything is created or sent to the public.

² Note that all marketing material will emphasize the partnership between WTI/MSU and MDT and will include logos where appropriate.

³ With exception of September 2nd which is Labor Day and September 7th-14th which is the RATTS conference.

Table 3-1: State Differences in Marketing Plans

States	Budget	Launch Meeting	Radio / TV Ads	Newsletter/ Newspaper	Trinkets	Media Kit	Slogans	Roadside Signs	VMS Messages	Rack Cards
Nebraska	Not Available	10/1/01						X		
Utah	\$105,000	12/18/01	X	Newspaper Ads	<ul style="list-style-type: none"> • Olympic Pins • Stress Reliever • Phone Trinkets 	X	6 ^A	X		<ul style="list-style-type: none"> • Public
Virginia	\$10,000	2/15/02	X	Newsletter	<ul style="list-style-type: none"> • Window decals • State map 	X		X	X	<ul style="list-style-type: none"> • Hotels • Rest areas • Visitor Centers
Arizona	\$50,000	3/20/02		Newsletter	<ul style="list-style-type: none"> • Bumper stickers • Business cards 			X	X	
Minnesota	\$200,000	Spring '02	X		<ul style="list-style-type: none"> • Inserts in phone bills 	X		X		<ul style="list-style-type: none"> • Rest area
Kentucky	\$50,000 + signs	Fall '02	X	Newsletter	<ul style="list-style-type: none"> • Key chains • Hands free phone sets • State map 	X	1 ^B	X	X	<ul style="list-style-type: none"> • Rest area • Weigh stations • Bill inserts • Rental car agencies

^A Obtaining transportation information in Utah is easier now than ever before with 511. 511 is a long-term transportation tool for Utah and will continue to improve and expand in the future. 511 is an example of government entities working together to maximize the use of resources. Utah is one of the first states in the nation to implement 511 and the only state to have a voice-activated system. 511 can help you “Know Before You Go” during the Olympic Winter Games and beyond. 511 is part of Utah’s intelligent transportation system – CommuterLink.

^B “The shortest distance between two points is now a direct line.”

3.2 MEDIA KIT

The media kit is designed to provide the media with background information on 511 before the launch. The kit will be distributed to the media with the invitation for the launch. Extra media kits will be made available at the launch.

WTI will create and distribute the media kit. This kit will be in a yellow folder with the 511 logo and will include:

- List of contacts
- List of the telecommunications companies participating
- 511 fact sheet (from the deployment coalition)
- Press release
- Program for the launch
- MDT newsletter
- 511 brochure (from the deployment coalition)
- Rack card (for hotels, visitor centers, truck stops, rest areas, etc)
- Example of the highway sign
- Example of the rest area/truck stop/weigh station poster
- State map

3.3 STATE MAP

This map is already made and distributed by Travel Montana, Department of Commerce, and Montana Department of Transportation. The number for traveler information on the inside of the map should be changed from 800-226-ROAD (7623) to 511 and it is suggested that a sticker be designed to go on the front cover of the map to better inform travelers about 511.

WTI will design the sticker. Changing the number on the inside of the map will be the responsibility of those entities that already create and distribute the state map.

3.4 WINDOW DECAL

A window decal with the national 511 logo is available from the deployment coalition; however, it is suggested that after a Montana logo (incorporating the national logo) has been designed, new window decals with the Montana logo should be produced. These would be for distribution at county fairs and to put on MDT vehicles to help educate people that they can use 511 in Montana.

WTI will obtain the window decal design from the deployment coalition and change it to incorporate Montana's logo.

3.5 TELEVISION BROADCASTS

A 30 second television public service announcement (PSA)⁴ would be a method of providing local Montana residents with information about the 511 phone service and directing them to places to get more information (i.e. the MDT website). Due to the main focus of Montana's 511 service being road and weather conditions as well as the broadcasting charges being quarterly (i.e. for three months of airtime), it is recommended that the PSA run from December 2002 through February 2003.

WTI will be responsible for creating the television public service announcement and distributing it to the broadcasters.

3.6 RACK CARDS

The rack card is a double-sided card with information about 511. This card will be used as an insert to be placed inside the telephone bills of Montana residents. After the wireless and landline companies switchover for this service they will want a way to tell their customers that they can use it.

WTI will create the rack card to be used by the phone companies in the direct mailing.

3.7 NEWSLETTER

If MDT has a newsletter that is sent out to Montana residents, the feature article for the summer/fall issue should be about the new 511 system⁵. The new 511 system could also be the feature article in WTI's summer/fall newsletter pending the approval of MDT.

WTI will write the article for the MDT and WTI newsletters.

3.8 COUNTY FAIRS

MDT has a program called the Transportation Awareness Program (TAP) dedicated to informing the public. This group travels to the county fairs in Montana to distribute rack cards and trinkets about points of interest to the public. This will be a great way to reach a lot of Montana residents and let them know about 511.

WTI will provide MDT with rack cards about Montana's 511 system and trinkets to handout to local residents. WTI will be responsible for briefing the MDT employees involved with the TAP program about 511. MDT will be responsible for going to the county fairs to distribute the information.

⁴ North Dakota's #SAFE PSA will be used as the example.

⁵ Virginia DOTs I-81 newsletter and the Arizona newsletter will be good examples

3.9 TRINKETS

Trinkets will be distributed at the county fairs by the MDT TAP program. Five printing companies were consulted: Amsterdam in New York, Promotional Ideabook in Connecticut, 4Imprint in Wisconsin, Best Impressions in Illinois, and Promotions West in Montana. The decision to use Promotions West in Bozeman Montana was based on the fact that the company is local making it easier to consult with them, their quotes on trinkets was the best price of all the companies, they were able to offer free set-up charges for most objects, and they were the only company able to offer all of the needed trinkets. The fact that they are from Montana also decreases shipping and handling costs and helps to boost the local economy. The trinkets that WTI suggests are listed below, in Table 3-1, along with the quantity and price. Mike Bousliman of MDT will have the final say on which trinkets are designed and purchased.

Table 3-2: Trinket Options

Trinket	Number	Set-up Charge	Per trinket Charge	Total Cost
Telephone magnet (white)	500	Free	\$0.43	\$215
Telephone magnet (yellow)	500	Free	\$0.61	\$305
Business card magnet	500+	\$12	\$0.19	\$107
Enamel lapel pins (3/4")	500	Free	\$0.80	\$400
Bic stick pens	300+	Free	\$0.35	\$105
Ceramic mug 11 ounce	144+	\$35 screen	\$1.48	\$248.12
Plastic roadster mug	144	\$35 screen	\$1.93	\$312.92
#1 Ice scraper-standard	500	\$35	\$0.37	\$220
950 Visor clip ice scraper	500	\$35	\$0.72	\$395
2" Diameter round sticker	500	Free	\$0.11	\$55.00
4" Square static cling sticker	1000	Free	\$0.336	\$336

Additional trinkets that should be considered are business cards⁶. These would be duplicated at Kwik Kopy in Bozeman, Montana. The price is \$137 for 500 business cards with three-color imprints if they are camera ready.

WTI will be responsible for designing and ordering the trinkets. MDT will be responsible for handing them out.

3.10 ANNOUNCEMENT ON 800 NUMBER/DISTRICT NUMBERS

This announcement will let the local residents who call into the 800 number/district numbers know that a new road and weather condition phone number (i.e. 511) will be initiated as of September 2002. This announcement should also explain to the local residents what will happen to the 800 number/district numbers they are currently using⁷.

⁶ Arizona's business card will be used as an example.

⁷ No decision has been made yet as to what should happen with the 800 number/district numbers.

The recording will also suggest that they check the MDT website for more information on 511.

WTI will be in charge of writing the announcement to be read on the 800 number/district numbers. WTI will provide this announcement to Mike Bousliman who should then distribute it to his district offices. The announcement on the 800 number/district numbers should begin in July to allow callers to find out more information regarding the new 511 system.

3.11 WEBSITES (MDT, WTI, SAFE TRAVEL USA)

The websites will be an instrumental part in explaining 511 to the public. The MDT website, and possibly the WTI website, should have a webpage dedicated to 511. This webpage (www.mdt.state.us/511) should give a brief description of 511 and the Montana system and should contain pdfs of all fact sheets, brochures, and press releases.

The Safe Travel USA website contains identical information to that distributed on the 511 phone service. This website contains information for North Dakota, South Dakota, Nebraska, and Minnesota. When the Montana 511 system is deployed, the information for this system will be found at www.safetravelusa.com. Therefore, the MDT website and the Safe Travel USA website should include hyperlinks to each other.

WTI will be responsible for creating the information to be placed on the MDT website. WTI will then provide that information to the web designer at MDT who will be responsible for creating the actual webpage. It should also be noted that these two websites should be listed on all literature pertaining to 511 in Montana.

4 TOURISTS

Another one of the target groups for the marketing plan is Montana's tourists or non-residents. A number of different strategies will be used to explain 511 and its services to the tourists. Ideas include posters at rest areas, rack cards at rest areas, hotels, visitor centers, airports, and rental car agencies, information at AAA, information on the state map, information on the State of Montana website, information on kiosks, and information with travel counselors at Visit Montana. Each of these ideas is described in detail below.

4.1 REST AREA POSTERS

These posters will be used to provide information about 511 to tourists. As many of the states do not have a functioning 511 system yet, not all visitors to Montana will know about 511. The poster is a good way to explain 511 and to let them know that it has been deployed in Montana. Placing these posters in the 65 Montana rest areas will not only allow the information to get out to Montana tourists, but also those tourists that are just passing through the state. These posters should be in the rest areas for the September 2002 deployment.

WTI will be responsible for designing and producing the posters. WTI will then be responsible for providing Mike Bousliman of MDT with the posters so they can be distributed to the MDT districts. The MDT district offices will be responsible for placing them at the rest areas. A list of rest areas in Montana is attached in Table 10-1 in Appendix A.

4.2 RACK CARDS

The rack card is a double-sided card with information about 511. This card will be placed at hotels, visitor centers/chamber of commerce, rest areas, and rental car agencies. This will be a way to get information out to tourists as they generally peruse the tourist rack cards to find out what attractions are in the area.

WTI will create the rack card to be used by MDT at the 65 rest areas, 157 hotels, 45 visitor centers, 15 airports and 19 rental car agencies. The party responsible for distribution of these cards has yet to be determined⁸. A list of the rest areas is attached in Table 10-1 in Appendix A, a list of hotels is attached in Table 11-1 in Appendix B, a list of visitor centers is attached in Table 12-1 in Appendix C, a list of airports is attached in Table 13-1 in Appendix D and a list of rental car agencies is attached in Table 14-1 in Appendix E.

4.3 INFORMATION AT AAA

AAA provides information nationwide to tourists seeking information on Montana. Providing AAA with information on 511 will be the first step in providing information to tourists about Montana's 511 system. AAA should be provided with rack cards and stickers. The rack cards could be used to provide background information on 511 and distributed with AAA's other materials about Montana. The stickers could be placed in the front of books or maps that they distribute to let tourists know that Montana has deployed the 511 system.

WTI will create the rack cards and stickers. The party responsible for distribution of this information to AAA has yet to be determined.

4.4 STATE MAP

This map is already made and distributed by Travel Montana, Department of Commerce, and Montana Department of Transportation. The number for traveler information on the inside of the map should be changed from 800-226-ROAD (7623) to 511 and it is suggested that a sticker be designed to go on the front cover of the map to better inform travelers about 511.

WTI will design the sticker. Changing the number on the inside of the map will be the responsibility of those entities that already create and distribute the state map.

⁸ Most DOTs have a service that already distributes this type of information. It will need to be checked to see if MDT currently has this service.

4.5 TRINKETS

Trinkets will be distributed at the county fairs by the MDT TAP program. The suggested trinket options were provided in Table 3-2. Mike Bousliman of MDT will make the final decisions as to which trinkets are designed and purchased.

WTI will be responsible for designing and ordering the trinkets. MDT will be responsible for handing them out.

4.6 STATE OF MONTANA WEBSITE

The Montana travel and road and weather webpages (travel.state.mt.us/home.htm and state.mt.us) should either contain information on 511 identical to that on the MDT website or should contain a link to the MDT website.

4.7 INFORMATION ON KIOSKS

Having information about 511 and the 511 logo on the state kiosks⁹ will be another way to provide information to tourists about 511. It will also remind them that they can call 511 for road and weather condition information.

WTI will be responsible for preparing information that could possibly be used on the kiosks. MDT will be responsible for putting the information onto the kiosks.

4.8 INFORMATION WITH TRAVEL COUNSELORS AT VISIT MONTANA

Tourists seeking information on Montana can call Travel Montana/Montana Department of Commerce at (800)VISITMT or (800)847-4868 to ask questions or request pamphlets on activities in Montana. Providing information on 511 to the travel counselors at Travel Montana would allow them to answer tourists' questions about the service and to distribute this information. A hyperlink to the 511 information on the MDT webpage should also be provided for the www.visitmt.com.

WTI will be responsible for contacting Travel Montana's administration to get permission to distribute this information (800-548-3390 option 2). WTI will also be responsible for drafting a letter to be sent to Travel Montana explaining the service and creating the rack cards to be distributed by Travel Montana.

5 COMMERCIAL VEHICLE OPERATORS

Lastly, commercial vehicle operators will be a target group for the Montana 511 marketing plan. A number of different strategies will be used to explain 511 and its services to the commercial vehicle operators. Ideas include posters at rest areas and weigh stations, rack cards at rest areas, weigh stations, and truck stops, letters sent to

⁹ Currently there are two kiosks (19th street in Bozeman, MT and at the Museum of the Rockies in Bozeman, MT). 30 additional kiosks are to be installed in 2002-2003.

truck dispatchers, and information on the motor carrier website. Each of these ideas is described in detail below.

5.1 REST AREA AND WEIGH STATION POSTERS

These posters will be used to provide information about 511 to commercial vehicle operators. As many of the states do not have a functioning 511 system yet, not all commercial vehicle operators in Montana will know about 511. The poster is a good way to explain 511 and to let them know that it has been deployed in Montana. Placing these posters in the 65 Montana rest areas and 18 weigh stations will not only allow the information to get out to Montana commercial vehicle operators, but also those commercial vehicle operators that are just passing through the state. These posters should be in the rest areas and weigh stations for the September 2002 deployment.

WTI will be responsible for designing and producing the posters. WTI will then be responsible for providing Mike Bousliman of MDT with the posters so they can be distributed to the MDT districts. The MDT district offices will then be responsible for placing them at the rest areas and weigh stations. A list of rest areas in Montana is attached in Table 10-1 in Appendix A and a list of weigh stations is attached in Table 15-1 in Appendix F.

5.2 RACK CARDS

The rack card is a double-sided card with information about 511. This card will be placed at rest areas, weigh stations, and truck stops. This will be a way to get information out to commercial vehicle operators about the 511 service.

WTI will create the rack card to be used by MDT at the 51 rest areas, 18 weigh stations, and 38 truck stops. The party responsible for distribution of these cards has yet to be determined¹⁰. A list of the rest areas is attached in Table 10-1 in Appendix A, a list of weigh stations is attached in Table 15-1 in Appendix F, and a list of truck stops is attached in Table 16-1 in Appendix G.

5.3 LETTERS TO DISPATCHERS

A letter will be faxed to all truck company dispatchers in Montana to inform them of the new 511 phone service. The hope is that the dispatchers will inform their commercial vehicle operators.

WTI will create and fax the letter to the truck dispatchers.

¹⁰ Most DOTs have a service that already distributes this type of information. It will need to be checked to see if MDT currently has this service.

5.4 MOTOR CARRIER SERVICE WEBPAGE

The motor carrier service webpage is part of the MDT website and should either contain information on 511 identical to that on the MDT 511 webpage or should contain a link to that information.

6 ALL 511 USERS

The following marketing strategies will be used to reach all 511 users, namely the local residents, tourists, and commercial vehicle operators. Ideas include roadside highway signs, radio broadcasts, messages on variable message signs, and messages on highway advisory radio. Each of these ideas is described in detail below.

6.1 ROADSIDE HIGHWAY SIGNS

These roadside signs will follow examples from other states such as Figure 6-1 from Virginia DOT. The highway sign will contain the national 511 logo and will be placed on all primary roads in Montana where the 511 service will be available.



Figure 6-1: Virginia DOT's 511 Sign

WTI will determine the sign location criteria for these 511 roadside signs. WTI and MDT will then determine the sign locations for Montana. MDT will be responsible for designing, producing, and installing the roadside signs. These signs should be installed prior to the September 2002 deployment and should be covered until that date.

6.2 RADIO BROADCASTS

30 second radio public service announcements will be a way to get information about the 511 phone service to local residents, tourists, and commercial vehicle operators in Montana. It can be used as a way to engrain the phone number in their memory and to remind them of the rack card, poster, or roadside sign that they saw mentioning the 511 number.

WTI will be responsible for creating the 511 radio public service announcements and setting up the broadcast scheduling.

6.3 MESSAGES ON VARIABLE MESSAGE SIGNS

Having messages on variable message signs in the state is another way to remind motorists that they can call 511 for road and weather condition information.

WTI will be responsible for preparing multiple messages that could possibly be used on the variable message signs. Mike Bousliman of MDT will then select the message to be used and will provide them to the MDT district offices. The district offices will be responsible for putting the messages onto the variable message signs.

6.4 MESSAGES ON HIGHWAY ADVISORY RADIO

Having messages on the highway advisory radio in the state is another way to remind motorists that they can call 511 for road and weather condition information.

WTI will be responsible for preparing multiple messages that could possibly be used on the highway advisory radio. Mike Bousliman of MDT will then select the message to be used and will provide them to the MDT district offices. The district offices will be responsible for putting the messages onto the highway advisory radio.

7 SCHEDULE

The schedule for completing Montana's marketing plan for 511 before the September 2002 proposed launch date is shown below in Table 7-1.

Table 7-1: Schedule for Marketing Plan

Object	Quantity	Need	Finish Date
Reserve Date, Place, & People	not applicable	Launch	June 28
Rack Cards	5000	Media Kit, Phone Bills, County Fairs, Rest Areas, Hotels, Visitor Centers, Airports, Rental Car Agencies, AAA, Travel Montana, Truck Stops	June 28
Window Decal	1000	County Fairs, MDT Vehicles	June 28
Trinkets	\$4500 worth ¹¹	County Fairs	June 28
Announcement for 800# ¹²	1	MDT Districts	June 28
MDT Website ¹²	1	MDT (link to state pages and Motor Carrier Webpage)	June 28
Invitations	150	Launch	July 31
Programs	150	Launch, Media Kit	July 31
List of Contacts	150	Media Kit	July 31
List of Telcom Contacts	150	Media Kit	July 31
511 Fact Sheet	150	Media Kit	July 31
Press Release	150	Media Kit	July 31
MDT Newsletter ¹²	150	Media Kit, MT Residents	July 31
511 Brochure	150	Media Kit	July 31
Folder	150	Media Kit	July 31
Mini Example of Highway Sign	150	Media Kit	July 31
Mini Example of Rest Area Poster	150	Media Kit	July 31
State Map ¹³	under consideration	Media Kit, MDT, Travel MT,	July 31
Sticker	500	State Map, AAA	July 31
Highway Signs ¹³	under consideration	Roadside	July 31
Posters ¹²	83	Rest Areas, Weigh Stations	July 31

¹¹ This is the \$5000 allotted for trinkets minus the cost of stickers and window decals.

¹² MDT responsible for implementing task after WTI provides the design

¹³ MDT responsible for this task

Object	Quantity	Need	Finish Date
Letter	2	Travel Montana & Commercial Vehicle Dispatchers	July 31
Messages for Variable Message Signs ¹²	multiple	Roadside	July 31
Information for Kiosks	1	MDT	July 31
Messages for Highway Advisory Radio	multiple	MDT	July 31
Radio Public Service Announcement	2	Radio Broadcast	October 31
Television Public Service Announcement	1	TV Broadcast	October 31

8 BUDGET

The budget for 511 marketing is shown below in Table 8-1. This budget assumes that an MDT room at no cost will be used for the launch.

Table 8-1: Marketing Budget

Table 8-2 shows the differences in cost between creating a radio and television public service announcement (PSA), only a television PSA, or two radio PSAs. Note that if only radio PSAs are produced, \$7370.00 will be left over that can be used for future marketing (i.e. additional rack cards, trinkets, and a 3 month radio PSA broadcast for winter 2003-2004).

Table 8-2: Price Differences for PSAs

9 FUTURE MARKETING PLANS¹⁴

The marketing strategy for subsequent years of 511 service will be determined by the evaluations done within the first year. The marketing strategies that worked will continue and those that did not show a lot of potential will either be eliminated or improved upon.

It should be noted; however, that if the evaluation shows that the majority of Montana residents, tourists, and commercial vehicle operators know about the service, the marketing should still continue in future years to ensure that they remember the service is available and continue to utilize it.

MDT should plan to release information to the media at the beginning of each winter season, as the Montana 511 system will be mostly utilized for road and weather conditions in the wintertime, to remind travelers that the 511 service is available. MDT should also plan to make a press release when the 511 system reaches goals such as the 1 millionth phone call to the system.

511 should be printed on the state maps from now on and the TAP program should continue to promote 511 at county fairs year after year. If radio ads are produced, they should begin broadcasting every year around October to remind travelers that this service is available in Montana.

Although there will not be a need to insert rack cards into phone bills more than once, rack cards should continue to be displayed at visitor centers, weigh stations, hotels, rest areas, airports, and rental car agencies. The partnership with AAA, the motor carrier service, and Visit MT should continue year after year as well.

Continuing with these marketing strategies will ensure that the motorists who liked the service remember it year after year. It will also ensure that local residents, tourists, and commercial vehicle operators who are new to Montana after the first year of deployment will still get an explanation of the 511 service.

¹⁴ Note these future marketing plans are NOT included in the existing budget.

10 APPENDIX A

Table 10-1: List of Rest Areas

Number	Location
1.	Dena Mora (Lookout Pass) I-90 EB/MP 4.6;
2.	Dena Mora (Lookout Pass) I-90 WB/MP 4.7
3.	Quartz Flats I-90 EB/MP 58.0
4.	Quartz Flats I-90 WB/MP 58.2
5.	Bearmouth I-90 EB/MP 143.0
6.	Bearmouth I-90 WB/MP 142.8
7.	Gold Creek I-90 EB/MP 169.4
8.	Gold Creek I-90 WB/MP 167.4
9.	Bozeman (N. 19th Interchange) - I-90 MP 305
10.	Greycliff I-90 EB/MP 380.9
11.	Greycliff I-90 WB/MP 381.0
12.	Columbus I-90 EB/MP 418.8
13.	Columbus I-90 WB/MP 418.8
14.	Hardin I-90 EB/MP 476.4
15.	Hardin I-90 WB/MP 475.5
16.	Custer I-94 EB/MP 41.3
17.	Custer I-94 WB/MP 38.2
18.	Hysham I-94 EB/MP 64.7
19.	Hysham I-94 WB/MP 64.8
20.	Hathaway (Forsyth) I-94 EB/MP 113.5
21.	Hathaway (Forsyth) I-94 WB/MP 112.6
22.	Bad Route (Glendive) I-94 EB/MP 192.6
23.	Wibaux I-94 EB/MP 242
24.	Divide (Feeley) I-15 NB/MP 108.5
25.	Divide (Feeley) I-15 SB/MP 108.6
26.	Jefferson City I-15 NB/MP 177.5
27.	Jefferson City I-15 SB/MP 178.2
28.	Dearborn I-15 NB/MP 239.7
29.	Dearborn I-15 SB/MP 239.8
30.	Teton Rv. (Dutton) I-15 NB/MP 318.7
31.	Teton Rv. (Dutton) I-15 SB/MP 318.8
32.	Sweetgrass I-15 SB/MP 397.8
33.	Troy (Idaho-Libby) US 2 EB/MP 16.9
34.	Summit (Marias Pass) US 2 EB/MP 198
35.	Cut Bank (Main Street City Park) US 2, MP 255.7
36.	Chester US 2 MP 321
37.	Havre (Fairgrounds) US 2 MP 380
38.	Ft. Belknap US 2 & MT 66 MP 430
39.	Malta US 2 MP 471.8

Number	Location
40.	Vandalia (Glasgow) US 2 WB/MP 527.2
41.	Culbertson US 2 WB/MP 646
42.	Dupuyer US 89 SB/MP 76
43.	Choteau US 89 MP 41
44.	Emigrant US 89 NB/ MP 23.8
45.	Lost Trail Pass US 93 NB/MP 0.0
46.	Ravalli Hill US 93 NB/MP 29
47.	Whitefish (Grouse Mountain Park) US 93 , SB/MP 128.4
48.	West Yellowstone US 287 MP 0
49.	Raynolds Pass (Ennis) US 287 SB/MP 15.8
50.	Ennis (Lion's Club Park) US 287 MP 49
51.	Twin Bridges MT 41 MP 42
52.	Big Sandy US 87MP 79.3
53.	Armington US 87 & US 89 MP 71.1
54.	Lewistown (Kiwanis Park) US 87 & MT 200, MP 80.3
55.	Flowing Wells (Circle) MT 200 EB/MP 248.6
56.	Richey MT 200 EB/MP 27
57.	Clearwater Jct. MT 200 EB/MP 32
58.	Plentywood (Sheridan County Fairgrounds) MT 5 & MT 16 MP 42
59.	Locate (Plevna) US 12 WB/MP 43.6
60.	Harlowton (Fairgrounds) US 12 MP 99
61.	Lolo Pass US 12 EB/ MP 0
62.	Bridger US 310 NB/MP 29.1
63.	Vista Point (Beartooth Pass) US 212, NB/MP 49.1
64.	Roberts US 212 SB/MP 84.9
65.	Broadus US 212 MP 81.1

11 APPENDIX B

Table 11-1: List of Hotels

Number	Name	Address
1.	Cavanaugh's at Kalispell Center	20 North Main, Kalispell MT 59901
2.	Best Western The Jordan Inn	223 North Merrill, PO Box 741, Glendive MT 59330
3.	Best Western Great Northern Inn	1345 First Street, Havre MT 59501
4.	Best Western Outlaw Hotel	1701 Highway 93 South, Kalispell MT 59901
5.	Best Western Colonial Hotel	2301 Colonial Drive, Helena MT 59601
6.	Best Western Lupine Inn	PO Box 30, Red Lodge MT 59068
7.	Best Western Ponderosa Inn	2511 First Ave North, Billings MT 59101
8.	Best Western City Center Motor Inn	507 West Main, Bozeman MT 59715
9.	Best Western Desert Inn	133 Canyon, West Yellowstone MT 59758
10.	Best Western Executive Inn	236 Dunraven, West Yellowstone MT 59758
11.	Best Western War Bonnet Inn	1015 South Haynes Ave, Mile City 59301
12.	Best Western Paradise Inn	650 North Montana Street, Dillon MT 59725
13.	Best Western Heritage Inn	1700 Fox Farm Road, Great Falls MT 59404
14.	Best Western Executive Inn	201 East Main Street, Missoula MT 59802
15.	Best Western Sundowner Inn	1018 Front Street, PO Box 1080, Forsyth MT 59327
16.	Best Western Weston Inn	103 Gibbon Street, West Yellowstone MT 59758
17.	Best Western Hamilton Inn	409 South 1 st Street, Hamilton MT 59840
18.	Best Western Mammoth Hot Springs	PO Box 646, Gardiner MT 59030
19.	Best Western Cross-Winds Motor Inn	201 Firehole, West Yellowstone MT 59758
20.	Best Western Grantree Inn	1325 North 7 th Ave, Bozeman MT 59715
21.	Best Western Butte Plaza Inn	2900 Harrison Ave, Butte MT 59701
22.	Best Western Kwataqnuq Resort	303 US Highway 93 East, Polson MT 59860
23.	Best Western Rocky Mountain Lodge	6510 Highway 93 South, Whitefish MT 59937
24.	Best Western Billings	5610 South Frontage Road, Billings MT 59101
25.	Best Western Stage Stop Inn	1005 North Main Ave, Choteau MT 59422
26.	Best Western Grant Creek Inn	5280 Grant Creek Road, Missoula MT 59808
27.	Best Western Buck's T-4 Lodge	PO Box 160279, Big Sky MT 59716
28.	Comfort Inn Butte	2777 Harrison Ave, Butte MT 59701
29.	Comfort Inn Helena	750 Fee St, Helena MT 59601
30.	Comfort Inn Great Falls	1120 9 th St S, Great Falls MT 59405
31.	Comfort Inn Livingston	114 Loves Ln, Livingston MT 59047
32.	Comfort Inn Yellowstone North	107 Hellroaring St, Gardiner MT 59030
33.	Comfort Inn Miles City	1615 S Haynes, Miles City MT 59301
34.	Comfort Inn Bozeman	1370 N 7 th Ave, Bozeman MT 59715
35.	Comfort Inn Billings	2030 Overland Ave, Billings MT 59102
36.	Comfort Inn Shelby	50 Frontage Rd, Shelby MT 59474
37.	Comfort Inn Dillon	450 N. Interchange, Dillon MT 59725
38.	Comfort Inn Big Sky	47214 Gallatin Rd, Big Sky MT 59716
39.	Comfort Inn Red Lodge	612 North Broadway, Red Lodge MT 59068

Number	Name	Address
40.	Comfort Inn Glendive	1918 North Merrill Ave, Glendive MT 59330
41.	Comfort Inn Missoula	4545 N. Reserve St, Missoula MT 59808
42.	Comfort Inn West Yellowstone	638 Madison Ave, West Yellowstone MT 59758
43.	Comfort Inn Hamilton	1113 N. First St, Hamilton MT 59840
44.	Days Inn Missoula South/Blue Mountain	11225 Highway 93 South, Lolo MT 59847
45.	Days Inn West Yellowstone	301 Madison Ave, West Yellowstone MT 59758
46.	Kalispell Days Inn	1550 Highway 93 North, Kalispell MT 59901
47.	Days Inn Glendive	2000 N. Merrill Ave, Glendive MT 59330
48.	Days Inn Helena	2001 Prospect Ave, Helena MT 59601
49.	Bozeman Days Inn	1321 North Seventh Ave, Bozeman MT 59715
50.	Days Inn Missoula	8600 Truck Stop Road, Missoula MT 59802
51.	Days Inn Great Falls	101 14 th Ave NW, Great Falls MT 59404
52.	Days Inn Billings	843 Parkway Lane, Billings MT 59101
53.	Days Inn Butte	2700 Harrison Ave, Butte MT 59701
54.	Econo Lodge Livingston	111 Rogers Lane, Livingston MT 59047
55.	Fairfield Inn Billings	2026 Overland Ave, Billings MT 58102
56.	Fairfield Inn Bozeman	826 Wheat Drive, Bozeman MT 59715
57.	Fairfield Inn West Yellowstone	104 Electric St, West Yellowstone MT 59758
58.	Fairfield Inn Great Falls	1000 9 th Ave South, Great Falls MT 59405
59.	Fairfield Inn Helena	2150 11 th Ave, Helena MT 59601
60.	Howard Johnson Express Inn	27 th St So, Billings MT 59101
61.	Hampton Inn Bozeman	75 Baxter Lane, Bozeman MT 59715
62.	Hampton Inn Kalispell	1140 Hwy 2 West, Kalispell MT 59901
63.	Hampton Inn Missoula	4805 North Reserve St, Missoula MT 59802
64.	Guesthouse Inn & Stes Dillon	580 Sinclair St, Dillon MT 59725
65.	Murray Hotel	201 West Park Street, Livingston MT 59047
66.	Gray Wolf Inn & Suites	250 South Canyon St, West Yellowstone MT 59758
67.	Townhouse Inns	629 W. First St, Havre MT 59501
68.	Townhouse Inns	1411 10 th Ave S, Great Falls MT 59425
69.	Quality Inn Homestead Park	2036 Overland Ave, Billings MT 59102
70.	Ramada Limited	2020 Wheat Drive, Bozeman MT 59715
71.	Billings Ramada Limited	1345 Mallowney Lane, Billings MT 59101
72.	Ramada Inn Copper King	4655 Harrison Ave, Butte MT 59701
73.	Rodeway Inn Southgate	3530 Brooks St, Missoula MT 59801
74.	Glacier Park Super 8 Motel	7336 Hwy 2 East, Columbia Falls MT 59912
75.	Billings Super 8 Motel	5400 Southgate Drive, Billings MT 59102
76.	Livingston Super 8 Motel	105 Centennial Dr, Livingston MT 59047
77.	Lewistown Super 8 Motel	102 Wendell Ave, Lewistown MT 59457
78.	Great Falls Super 8 Motel	1214 13 th St South, Great Falls MT 59405
79.	Helena Super 8 Motel	2200 11 th Ave, Helena MT 59601
80.	Kalispell/Glacier Super 8 Motel	1341 1 st Ave East, Kalispell MT 59901
81.	Dillon Super 8 Motel	550 North Montana St, Dillon MT 59725
82.	Sheraton Billings Hotel	27 North 27 th Street, Billings MT 59101

Number	Name	Address
83.	Sleep Inn Bozeman	817 Wheat Dr, Bozeman MT 59715
84.	Sleep Inn Missoula	3425 Dore Lane, Missoula MT 59801
85.	Sleep Inn Billings	4904 Southgate Dr, Billings MT 59101
86.	Missoula Travelodge	420 W. Broadway, Missoula MT 59802
87.	Holiday Inn the Grand Montana Billings	5500 Midland Rd, Billings MT 59101
88.	Holiday Inn Express Butte Parkside	1 Holiday Park, Butte MT 59701
89.	Holiday Inn Express Miles City	1720 South Haynes, PO Box 1348, Miles City MT 59301
90.	Holiday Inn Express Missoula-Riverside	1021 E. Broadway, Missoula MT 59802
91.	Holiday Inn Express Helena	701 Washington St, Helena MT 59601
92.	Holiday Inn Express Belgrade	6261 Jackrabbit Lane, Belgrade MT 59714
93.	Holiday Inn Missoula-Parkside	200 S. Pattee St, Missoula MT 59802
94.	Holiday Inn Sunspree Resort	West Yellowstone MT 59758
95.	Holiday Inn Bozeman	5 Baxter Ln, Bozeman MY 59715
96.	Holiday Inn Great Falls	400 10 th Ave S, Great Falls MT 59405
97.	Wingate Inn Bozeman	2305 Catron, Bozeman MT 59718
98.	Doubletree Hotel Missoula/Edgewater	100 Madison, Missoula MT 59802
99.	Red Lion Inn Missoula	700 West Broadway, Missoula MT 59802
100.	Red Lion Inn Kalispell	1330 Hwy 2 West, Kalispell MT 59901
101.	Stage Coach Inn	209 Madison, West Yellowstone MT 59758
102.	Yellowstone Lodge	251 South Electric Ave, West Yellowstone MT 59758
103.	Guesthouse Inn & Suites Miles City	3111 Steel St, Miles City MT 59301
104.	Best Inn Missoula Montana	4953 North Reserve St, Missoula MT 59808
105.	Best Inn Conference Center Missoula	3803 Brooks Street, Missoula MT 59804
106.	Pollard Inn Hha	2 North Broadway, Red Lodge MT 59068
107.	Holiday Inn Express Hotel & Suites	1801 Market Place Drive, Great Falls MT 59404
108.	Hampton Inn Billings	5110 Southgate Dr, Billings MT 59101
109.	Hampton Inn Butte	3499 Harrison Ave, Butte MT 59701
110.	Red Roof Inn Billings	5353 Midland Rd, Billings MT 59102
111.	Triple Creek Ranch	5551 West Fork Rd, Darby MT 59829
112.	Holiday Inn Helena	22 North Last Chance Gulch, Helena MT 59601
113.	Great Falls Inn	1400 28 th St South, Billings MT 59101
114.	Hilltop Inn	1116 N 28 th St, Billings MT 59101
115.	Billings Inn	880 N. 29 th St, Billings MT 59101
116.	Holiday Inn Express Hotel & Suites	139 Bitter Root Plaza Dr, Hamilton MT 59840
117.	Grouse Mountain Lodge	2 Fairway Dr, Whitefish MT 59937
118.	Rainbow Valley Motel BV	PO Box 26, Ennis MT 59729
119.	B&B Motel BV	520 East Main St, Lewistown MT 59457
120.	Hubbard's Ponderosa Lodge BV	800 East Broadway, Missoula MT 59802
121.	Port Polson Inn BV	PO Box 1411 502 Hwy 93 West, Polson MT 59860
122.	Kelly Inn Billings	5425 Midland Road, Billings MT 59101
123.	Kelly Inn West Yellowstone	104 S Canyon, West Yellowstone MT 59758
124.	Lakeview Bed & Breakfast IP	7437 Castleroak Lake Drive, Colstrip MT 59323

Number	Name	Address
125.	Fox Hollow Bed & Breakfast IP	545 Mary Road, Bozeman MT 59718
126.	Elkhorn Mountain Inn IP	1 Jackson Creek Road, Montana City MT 59634
127.	Cottonwood Inn IP	13515 Cottonwood Canyon Road, Bozeman MT 59718
128.	Capri Motel Butte BV	220 N Wyoming St, Butte MT 59701
129.	Radisson Northern	19 North 28 th Ave, Billings MT 59103
130.	War Bonnett Inn	2100 Cornell Ave, Butte MT 59701
131.	Izaak Walton Inn	653 Izaak Walton Rd, Essex MT 59916
132.	Shilo Inn Helena	2020 Prospect Ave, Helena MT 59601
133.	Dude Rancher Lodge	415 North 29 th St, Billings MT 59101
134.	Bozemans Western Heritage Inn	1200 East Main, Bozeman MT 59715
135.	Willows Inn	224 S Platt, Red Lodge MT 59068
136.	Glacier Raft Company Cabins	11957 Hwy 2 East, West Glacier MT 59936
137.	Huckleberry Hannahs Bandb	3100 Sophie Lake Rd, Eureka MT 59917
138.	Whitefish River Inn BB	51 Penny Lane, Columbia Falls MT 59912
139.	Budget Inn Great Falls	2 Treasure State Dr, Great Falls MT 59404
140.	Lakeside Resort Motel	7235 Hwy 93 So, Lakeside MT 59922
141.	Rubys Inn & Convention Center	4825 North Reserve St, Missoula MT 59808
142.	Timbers Bed & Breakfast	1184 Timberlane Rd, Ronan MT 59864
143.	Tin Cup Lodge Bandb	582 Tin Cup Rd, Darby MT 59829
144.	Wildlife Outfitters Guest Ranch	1765 Pleasant View Dr, Victor MT 59875
145.	Brandin Iron Inn	201 Canyon St, West Yellowstone MT
146.	Super 8 Motel Missoula/Reserve St	4703 North Reserve St, Missoula MT 59808
147.	Super 8 Motel Missoula/Brooks St	3901 South Brooks St, Missoula MT 59804
148.	Big EZ Lodge	7000 Beaver Creek Rd, PO Box 160070, Big Sky MT 59716
149.	Best Western Yellowstone Inn	1515 West Park St, Livingston MT 59047
150.	Red Lion Butte	2100 Cornell Ave, Butte MT 59701
151.	Wingate Inn Helena	2007 North Oakes, Helena MT 59601
152.	Great Falls Howard Johnson	220 Central Ave, Great Falls MT 59401
153.	Crystal Inn Great Falls	3701 31 st St SW, Great Falls MT 59404
154.	Holiday Inn Express Whitefish	6390 US Hwy 93 South, Whitefish MT 59937
155.	The Northern Hotel	19 North 28 th St, Billings MT 59101
156.	Kalispell Inn & Suites	255 Montclair Dr, Kalispell MT 59901
157.	Riverfront Inn & Suites	600 River Drive South, Great Falls MT 59405

12 APPENDIX C

Table 12-1: List of Visitor's Centers/Chambers of Commerce

Number	Name	Phone Number
1.	Belgrade Chamber of Commerce	406-388-1616
2.	Big Timber (Sweet Grass County) Chamber of Commerce	406-932-5131
3.	Billings Area Chamber of Commerce and Visitor Center	800-735-2635
4.	Bozeman Chamber of Commerce	800-228-4224
5.	Bozeman Convention and Visitor Bureau	800-228-4224
6.	Broadus Visitor Center & Powder River Chamber of Commerce	406-436-2992
7.	Butte/Silver Bow Chamber of Commerce	800-735-6814
8.	Choteau Chamber of Commerce	800-823-3866
9.	Columbia Falls Chamber of Commerce	406-892-2072
10.	Conrad Chamber of Commerce	406-271-7791
11.	Cooke City Chamber of Commerce	406-838-2495
12.	Culbertson Museum and Visitor Center	406-787-6320
13.	Cut Bank Area Chamber of Commerce	406-873-4041
14.	Darby Historical Visitor Center	406-821-3913
15.	Powell County Chamber of Commerce	406-846-2094
16.	Dillon Visitor Information Center	406-683-5511
17.	Forsyth Area Chamber of Commerce & Agriculture	877-479-8468
18.	Fort Benton Chamber of Commerce	406-622-3864
19.	Logan Pass Visitor Information Center	406-888-7800
20.	Great Falls Visitor Center	800-735-8535
21.	Hardin Visitor Information Center	406-665-1671
22.	Helena Area Chamber of Commerce	800-7HELENA
23.	Helena Convention and Visitor Bureau	800-743-5362
24.	Hot Springs Chamber of Commerce	406-741-2662
25.	Laurel Chamber of Commerce	406-628-8105
26.	Lewistown Chamber of Commerce	406-538-5436
27.	Libby Area Chamber of Commerce	406-293-4167
28.	Lolo Pass Visitor Information Center	208-942-3113
29.	Missoula Convention and Visitor Center	800-526-3465
30.	Smokejumper Visitor Center	406-329-4900
31.	Ronan Chamber of Commerce	406-676-8300
32.	Ronan Mission Mountain Country Information Center	406-676-4071
33.	Saco Chamber of Commerce & Agriculture	406-527-3218
34.	Shelby Visitor Information Center and Chamber of Commerce	406-434-9151
35.	Sidney Chamber of Commerce	406-433-1916
36.	St. Regis Visitor Information Center	406-649-2290
37.	Mineral County Chamber of Commerce	406-822-4891
38.	Virginia City Chamber of Commerce	800-829-2969
39.	Glacier Waterton National Parks Visitors Association	

Number	Name	Phone Number
40.	Madison Canyon Earthquake Area and Visitors Center	406-646-7369
41.	West Yellowstone Chamber of Commerce	406-646-7701
42.	Whitefish Area Chamber of Commerce	877-862-3548
43.	Whitehall Chamber of Commerce	406-287-2260
44.	Wibaux Visitor Information Center	406-796-2253
45.	Wolf Point Chamber of Commerce	406-653-2012

13 APPENDIX D

Table 13-1: List of Airports

Number	City	Name
1.	Billings	Billings Logan International Airport
2.	Bozeman	Gallatin Field Airport
3.	Butte	Bert Mooney Airport
4.	Glasgow	Wokal Field/Glasgow International Airport
5.	Glendive	Dawson Community Airport
6.	Great Falls	Great Falls International Airport
7.	Havre	Havre City-County Airport
8.	Helena	Helena Regional Airport
9.	Kalispell	Glacier Park International Airport
10.	Lewistown	Lewistown Municipal Airport
11.	Miles City	Frank Wiley Field Airport
12.	Missoula	Missoula International Airport
13.	Sidney	Sidney-Richland Municipal Airport
14.	West Yellowstone	Yellowstone Airport
15.	Wolf Point	LM Clayton Airport

14 APPENDIX E

Table 14-1: List of Rental Car Agencies

Number	City	Location	Name
1.	Billings	Billings Logan Airport	Avis
2.	Billings	Billings Logan Airport	Budget
3.	Billings	Billings Logan Airport	Dollar
4.	Billings	Billings Logan Airport	Thrifty
5.	Billings	Billings Logan Airport	Enterprise
6.	Bozeman	Gallatin Field Airport	Alamo
7.	Bozeman	Gallatin Field Airport	Avis
8.	Bozeman	Gallatin Field Airport	Budget
9.	Bozeman	Gallatin Field Airport	Enterprise
10.	Butte	Municipal Airport	Avis
11.	Butte	Municipal Airport	Budget
12.	Great Falls	Great Falls Airport	Avis
13.	Helena	Helena Regional Airport	Avis
14.	Helena	Helena Regional Airport	Enterprise
15.	Kalispell	Glacier International Airport	Avis
16.	Kalispell	Glacier International Airport	Budget
17.	Kalispell	Glacier International Airport	Dollar
18.	Missoula	Missoula Airport	Avis
19.	Missoula	Missoula Airport	Budget
20.	Missoula	Missoula Airport	Dollar
21.	Missoula	Missoula Airport	Thrifty

15 APPENDIX F

Table 15-1: List of Weigh Stations

Number	Name	Phone Number
1.	Armington Junction	(406) 738-4261
2.	Billings Interstate (West Bound)	(406) 657-0203
3.	Billings Interstate (East Bound)	(406) 657-0204
4.	Bozeman	(406) 587-0727
5.	Broadus	(406) 436-2531
6.	Butte	(406) 782-8985
7.	Clearwater	(406) 244-5460
8.	Coutts, Alberta, Canada	(403) 344-5063
9.	Crow Agency	(406) 638-2210
10.	Culbertson	(406) 787-5323
11.	Drummond	(406) 288-3241
12.	Forsyth	(406) 356-2455
13.	Haugan	(406) 678-4257
14.	Havre	(406) 265-9033
15.	Kalispell	(406) 257-2684
16.	Lima	(406) 276-3429
17.	Troy-Libby	(406) 295-5131
18.	Wibaux	(406) 795-2203

16 APPENDIX G

Table 16-1: List of Truck Stops

Number	Name	City	Location	Phone Number
1.	Town Pump Truck Stop	Rocker	I-15 MP122 / I-90 MP 122	(406) 723-0088
2.	Town Pump Fuel Stop	Boulder	I-15 MP 164	(406) 225-4330
3.	Town Pump Fuel Stop	Conrad	I-15 MP 339	(406) 278-7971
4.	Town Pump Truck Stop	Shelby	I-15 MP 363	(406) 434-5491
5.	Town Pump Fuel Stop	Superior	I-90 MP 47	(406) 822-4444
6.	Muralt's Travel Plaza	Missoula	I-90 MP 96	(406) 728-4700
7.	Crossroads Travel Center	Missoula	I-90 MP 96	(406) 549-2327
8.	Deano's Truck Stop	Missoula	I-90 MP 101	(406) 543-8885
9.	Town Pump Truck Stop	Bonner	I-90 MP 109	(406) 258-6588
10.	I-90 Auto/Truck Plaza	Deer Lodge	I-90 MP 184	(406) 846-3969
11.	Town Pump Fuel Stop	Whitehall	I-90 MP 249	(406) 287-5630
12.	Town Pump Fuel Stop	Ennis	I-90 MP 274	(406) 285-6976
13.	Rocky Mountain Truck Center	Belgrade	I-90 MP 298	(406) 388-1602
14.	Yellowstone Truck Stop	Livingston	I-90 MP 330	(406) 222-6180
15.	Town Pump Fuel Stop	Livingston	I-90 MP 333	(406) 222-5527
16.	Town Pump Fuel Stop	Big Timber	I-90 MP 367	(406) 932-5349
17.	Town Pump Truck Stop	Columbus	I-90 MP 408	(406) 322-4833
18.	Park City Cenex Truck Stop	Park City	I-90 MP 426	(406) 633-2359
19.	Town Pump	Laural	I-90 MP 434	(406) 628-7576
20.	Pelican Truck Plaza	E. Laural	I-90 MP 437	(406) 628-4324
21.	Sinclair West Parkway Truck Stop	Billings	I-90 MP 446	(406) 245-3134
22.	Lockwood Cenex Truck Stop	Billings	I-90 MP 452	(406) 259-5426
23.	Town Pump Fuel Stop	Billings	I-90 MP 452	(406) 248-6382
24.	Town Pump Fuel Stop	Hardin	I-90 MP 455	(406) 665-2423
25.	Pelican Truck Plaza	Billings	I-94 MP 0	(406) 628-4324
26.	Sinclair West Parkway Truck Stop	Billings	I-94 MP 0	(406) 245-3143
27.	Lockwood Cenex Truck Stop	Billings	I-94 MP 0	(406) 259-5426
28.	Town Pump Fuel Stop	Billings	I-94 MP 0	(406) 248-6382
29.	Cenex General Store	Miles City	I-94 MP 138	(406) 232-4549
30.	Town Pump Fuel Stop	Miles City	I-94 MP 138	(406) 232-2582
31.	Town Pump Fuel Stop	Columbia Falls	US Hwy 2	(406) 892-0747

Number	Name	City	Location	Phone Number
32.	Town Pump Fuel Stop	Cut Bank	US Hwy 2	(406) 873-2208
33.	Town Pump Fuel Stop	Wolf Point	US Hwy 2	(406) 653-3206
34.	Missouri Breaks Truck Stop	Culbertson	US Hwy 2	(406) 787-6200
35.	Town Pump Fuel Stop	Lewistown	US Hwy 191	(406) 538-2217
36.	Town Pump Fuel Stop	Colstrip	MT Hwy 39	(406) 748-3533
37.	Town Pump Fuel Stop	White Sulphur Springs	US Hwys 12 & 89	(406) 547-3310
38.	Town Pump Fuel Stop	Lolo	US Hwys 12 & 93	(406) 273-6666