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 - Dust control



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 The key is to understand and agree upon needs and expectations.

- Extreme variation in road base materials
 - Aggregate Size
 - Aggregate Shape
 - Breakdown of Aggregate to Fines
 - Makeup of the Fines
 - Silt
 - Sand
 - Clay
 - RAP
 - Recycled Concrete
- Varying reactions of different products with each material

Elbert County , Colorado Passing #30 Sieve 40x Magnification



- Road Preparation
 - Moisture Content
 - Blading
 - Rolling

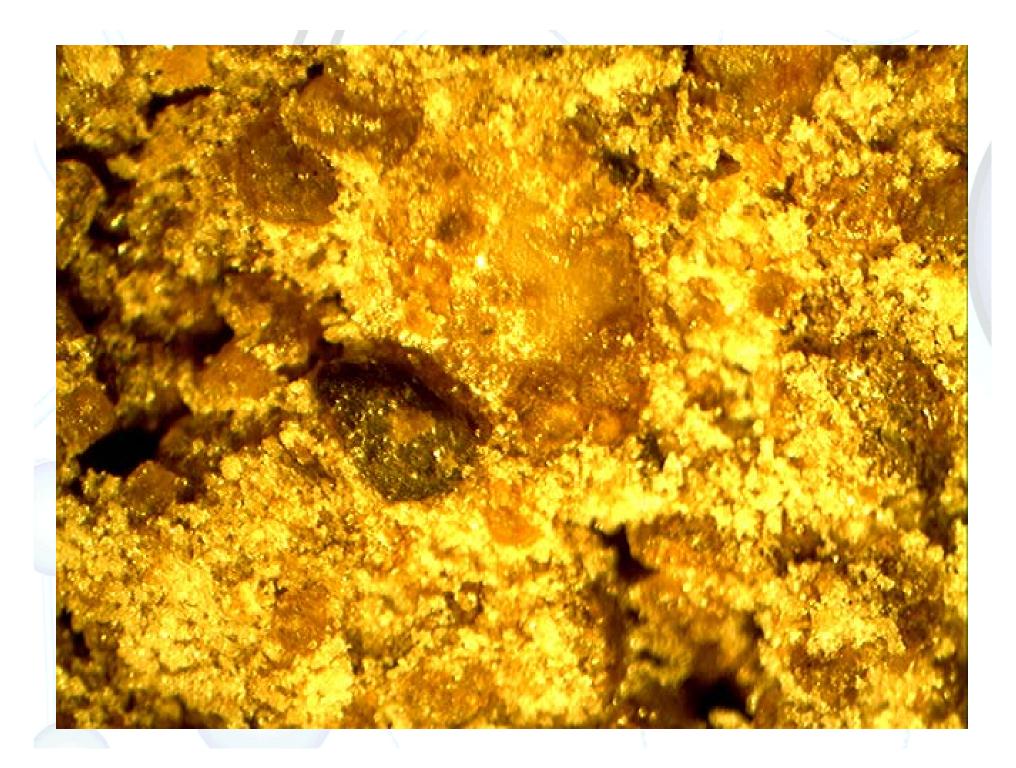


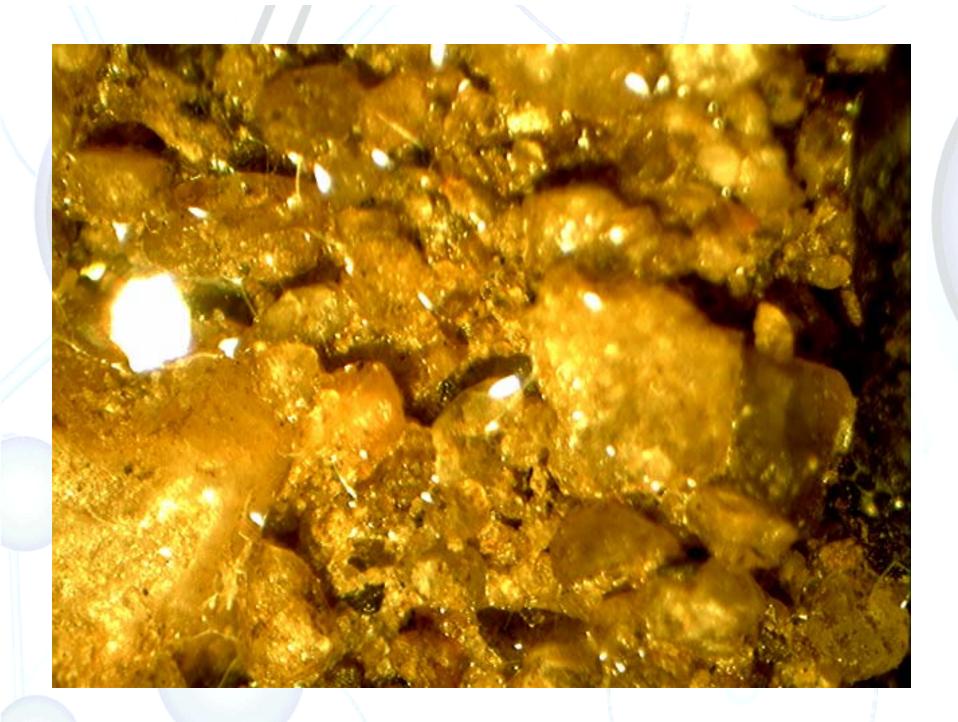
- Road Preparation
 - Moisture Content
 - Blading
 - Rolling
 - Equipment Requirements for New Products



- Road Preparation
 - Moisture Content
 - Blading
 - Rolling
 - Equipment Requirements for New Products
 - Negative Inertia

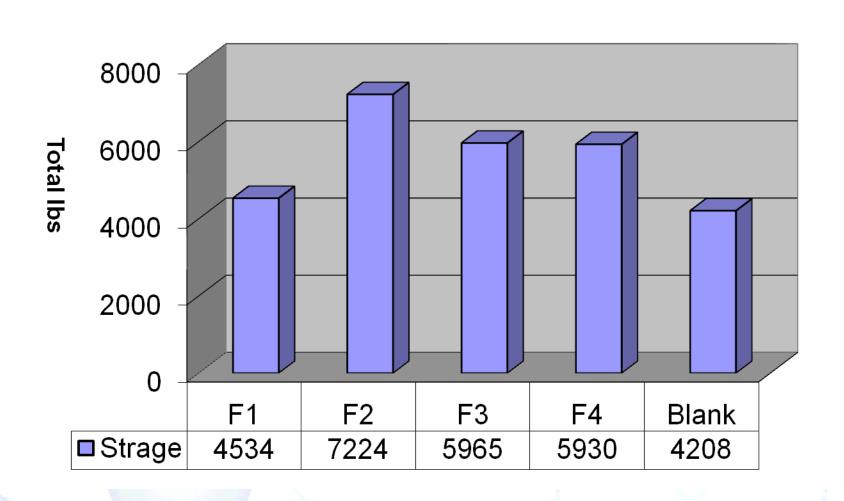
- New Product Research and Development
 - Lab Evaluation
 - No standardized testing protocols
 - No universal guidelines for product approval
 - Product Classification/Categorization
 - Differentiation





One Size Does NOT Fit All

Unconfined Compression



- New Product Research and Development
 - Lab Evaluation
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 - No universal guidelines for product approval
 - Product Classification/Categorization
 - Differentiation
 - Field Testing
 - Overcoming test failures, of your product as well as the failures of others
 - The Environmental Factor

- New Product Implementation and Selling
 - Competitive Tendering vs Proprietary Products
 - Performance Specifications
 - Product Certification
 - Recognizing Value





Thank you for your time