



Intelligent Transportation Systems
U.S. Department of Transportation



New Opportunities for ITS Learning

Dr. Emily Parkany
Mitretek Systems

Ronald K. Giguere
ITS PCB Program Coordinator

National Rural ITS Conference August 15, 2006

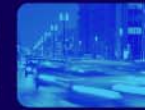




What is ITS Professional Capacity Building?

- **Intent**

- Expand the knowledge, skills and abilities of ITS workforce
- Support major USDOT initiatives, regulations, etc.
- Support ITS deployment and operations
- Enlighten decision-makers and the public
- Foster development of ITS professionals



What is ITS PCB? (cont.)

- **Scope**

- Training
- Education
- Technical Assistance
- Information Dissemination

→ ITS Learning



Training – A Wide Variety to meet Needs

- ITS Curriculum
 - Classroom-based training
 - Web-based training
 - Self-guided
 - Blended learning
- Talking Technology and Transportation (T3 Sessions + Archives)
- ITS Foundation Course/Operations Academy
- Professional Development
 - Certificate Programs



Classroom-Based Training

- 24 Classroom-based NHI courses: ITS and Operations
- Several apply to “rural” including:
 - Rural ITS Toolbox
 - Integrated Transportation Management for Small and Medium-Sized Communities
 - Improving Highway Safety with ITS
 - Road Weather Management
 - Managing High Technology Projects in Transportation
- <http://www.nhi.fhwa.dot.gov>



Web-Based Training--CITE

- FHWA-sponsored ITS web-based programs are offered by CITE
- Consortium for ITS Training and Education
- Over 29 courses, course list:
- <http://www.citeconsortium.org/curriculum.html>
- Mostly fee-based but educators can get access to the information for free—go to “Partners”



Web-Based Training

- Over 29 courses, to be taken asynchronously (self-guided) and/or as “blended-learning” courses
- “Blended” means that the content is learned online, assignments are prepared by specific dates and the class meets by teleconference with an instructor
- Blended courses include:
 - Managing High Technology Projects in Transportation
 - Introduction to Systems Engineering
 - Improving Highway Safety with ITS
- Additional web-based training includes:
 - Rural ITS
 - Introduction to National ITS Architecture (free)



T3s: Talking Transportation & Technology

- 90 Minute “Webinars”; Teleconference with Powerpoint slides, ask questions by chat or orally at end
- Scheduled T3s:
 - 9/7/06 1-2:30pm EST Improving Highway Safety with ITS
 - 9/12/06 1-2:30pm EST Guidelines for Successful ITS Procurement
 - 9/27/06 1-2:30pm EST ITS Decisionmakers’ Resources
- To be scheduled soon:
 - Integrated Transportation Management for Small and Medium Communities
 - Configuration Management
 - Freeway Management and Operations
- All T3s are archived
- <http://www.pcb.its.dot.gov/T3>



ITS Foundation Course/ITS Operations Academy

- Foundation Course
 - To be offered in February/March 2007 in Minneapolis
 - 4 ½ days of ITS Instruction (Operations, Systems Engineering, etc.)
 - Federal ITS Specialists are invited as well as other federal personnel
- Operations Academy
 - March 2007 in Baltimore area
 - Two weeks
 - Sponsored by I-95 Corridor Coalition and FHWA



Professional Development

- Updated classroom-based courses offer CEU credit
- CITE Certificates
 - ITS Project Management (two core courses may be classroom-based)
 - Traffic Engineering and Systems
 - ITS Systems
- NHI Certificate(s) under development
 - Incident Management
 - Systems Engineering



Education


- Formal Relationships with Universities/UTC's
 - University Course Catalog
 - Professor access to PCB Materials
 - Educational resources on new PCB web pages
 - Programs to produce ITS proficient graduates
 - Local professional development opportunities
- Partnership with Consortium on ITS Training and Education (CITE)—access to all materials by faculty for matriculated students



www.pcb.its.dot.gov

- Provides listings of available ITS training and education opportunities by market category: practicing ITS professionals, university, middle and high school
- Presents information on local PCB and university programs
- Presents links to technical assistance resources (described further below)
- Presents features: ITS Story, Testimonials, ITS Champions





The ITS Professional Capacity Building Program

Learning Resources for Today and Tomorrow's ITS Workforce


Search
Advanced

- Learning Opportunities for:
 - Practicing ITS Professionals
 - ITS Federal Field Staff
 - University Students
 - Middle/High School Students
 - All Learning Opportunities
- Local ITS PCB
- Technical Assistance
 - ITS Learning Center
 - Communities of Practice
 - Peer-to-Peer Program
 - ITS Federal Field Staff
- Featured Resources
 - Testimonials & Champions
 - University Research
 - The ITS Story
 - ITS PCB Online Newsletter
- PCB Program Information
 - About the ITS PCB Program
 - Contacts
 - Links


Welcome to the ITS PCB Program Website!

The USDOT's ITS Professional Capacity Building Program provides flexible ITS learning and professional development opportunities to public sector employees. Through these learning opportunities, public agencies can build and sustain a capable and technically proficient ITS workforce, and individuals can enhance their knowledge, skills and abilities.

This website links you to a range of learning opportunities delivered by our [PCB program partners](#), universities, and university transportation centers aimed at current ITS professionals. The site also emphasizes ITS learning opportunities for today's students — tomorrow's ITS workforce.



Other PCB program resources include the [ITS Learning Center](#), the [ITS Peer to Peer Program](#), and the [T3 Program](#), all of which provide direct, in-depth ITS technical assistance. These resources complement the learning opportunities offered by the curricula of the PCB program and its partners' resulting in the continuous technical development of our Nation's ITS workforce.



What's New

- NHI updates course on Systems Engineering
- NTI launches course on Transit Farecard standards
- T3 session on International ITS standards draws 275

[News archive](#)

T3 Headquarters

Next T3 Session:
February 24 on ["Linking the Regional ITS Architecture and the Transportation Planning Process."](#)

- [T3 Schedule](#)
- [T3 archives](#)

Blended Learning

Blended learning text here.
More blended learning text.
More blended learning text.
More blended learning text.

Calendar

April 2006

S	M	T	W	T	F	S
						1
2	3	4	5	6	7	8
9	10	11	12	13	14	15
16	17	18	19	20	21	22
23	24	25	26	27	28	29
30						

[Privacy Statement](#)

[ITS JPO](#)

[Feedback](#)

[Site Map](#)

Organized by Audience and Key Resources to increase usability (blue panel)

Homepage "message" sets context for this site and other PCB resources (white panel)

Dynamic features show change and promote key program resources (green panel)



Technical Assistance

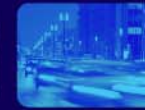
- ITS Helpline
- ITS Peer to Peer Program
- ITS Federal Field Staff (FHWA,FTA,FMCSA)
- ITS Solution Center *(under development)*
- Communities of Practice *(under development)*



Technical Assistance--Contacts

- Toll-free “**ITS Help-line**” at
 - Telephone: 1-866-367-7487
 - E-mail: itshelp@volpe.dot.gov

- The **Peer-to-Peer Program** at
 - Telephone: 1-888-700-PEER or 1-888-700-7337
 - Email: p2p@volpe.dot.gov



ITS Solution Center (formerly ITS Learning Center)

What is it?

A web-based tool for ITS practitioners that:

- Facilitates the deployment of ITS
- Provides resources and assistance to foster:
 - Just in time solutions
 - Efficient tech assistance
 - “Targeted” learning



- Home
- Frame the Question
- The ITS Story
- Learning Now
- Peer Center
- Ask the Expert
- Search

Ask the Expert



1-800-ITS-HELP

Welcome to the ITS Learning Center

A virtual resource for "just-in-time technical assistance and real-time learning"

The ITS Learning Center combines learning material - training, education, presentations & outreach, knowledge resource tools, documents, and real life peer experiences - into one environment presenting a range of learning and technical assistance in ITS.

Options for Just-in-Time Technical Assistance



Help Me - Frame the Question



Search the Learning Center's Resources



Get Help - Ask the Expert

Real-Time ITS Learning

Discover the path to ITS Deployment

Where does your learning fit into the ITS story?

Tell me more on:

- ITS Awareness
- ITS Planning
- Enabling Infrastructure
- ITS Deployment
- Future ITS Initiatives

Web-based ITS Learning Now!

The ITS Learning Center hosts web-based learning opportunities for on-the-job building of knowledge and skills. You'll find:

- Web-Based Training on the ITS Curriculum
- Opportunities to blend web-based and instructor-led training in our Blended Learning Series
- Archives of T3 sessions for immediately learning
- Access to our class-room based course materials

Access materials, register for training, or sign up for our [PCB Online](#) notices of learning events TODAY!



Solution Center (cont.)

How will it be different?

The Solution Center will...

- Leverage a wide variety of existing and future resources
- Be organized in a user friendly fashion
 - Filter the information for the user
 - Provide “demand-responsive” solutions
 - Guide the user when requesting information
- Real-time help/“librarian”
- Support continuous needs assessment
- Develop “solution suites”
- Support peer networking
- Facilitate specialized telecons/T3's



TEXT SEARCH

[About the Learning Center](#) | [Contact Us](#) | [Site Map](#) | [Feedback](#) | [FAQs](#)

- Home
- Frame My Question
- Ask the Expert
- The ITS Story
- Peer Center
- Advanced Search



Please Frame Your Question...

What **mode** of transportation are you interested in?

What is your **role at your organization**?

What is your **role on this project** (if relevant)?

What **area of ITS** are you interested in?
See the [Glossary](#)

What **resources** are you looking for?

- | | |
|--|---|
| <input type="checkbox"/> Training Materials | <input type="checkbox"/> Knowledge Resource Tools |
| <input type="checkbox"/> Educational Resources | <input type="checkbox"/> Policy/Regulations |
| <input type="checkbox"/> Presentations | <input type="checkbox"/> Websites |
| <input type="checkbox"/> Documents | <input type="checkbox"/> FAQ's |

What are your **learning objective(s)**?

- | | |
|---|--|
| <input type="checkbox"/> Professional development | <input type="checkbox"/> Introduction to ITS |
| <input type="checkbox"/> Technology procurement | <input type="checkbox"/> Peer Networking |

What **type of technology** is involved (if any)?

 Keyword Hints *(Will auto-fill the field.)*

What aspect or **stage of ITS Deployment** is presenting the challenge?
[What do we mean?](#)

What are you **aiming to do**?

Is there a **specific question** you want to ask?



Solution Center *(cont.)*

What resources will it include?

- PCB course curricula and materials
- Archives of T3 sessions
- Selected research and evaluation reports
- Access to other ITS JPO databases
- Listing of frequently asked questions (FAQs)
- Archived “solution suites”
- Peer-to-Peer Program assets
- Archives of relevant presentations made at various venues
- Communities-of-practice forums
- Links to other internal and external resources



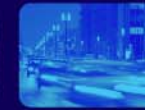
Resources Available from Solution Center

- Internal Resources
 - Lessons Learned
 - Costs/Benefits
 - Applications Overview
 - Electronic Documents Library
 - ITS Deployment Statistics
- External Resources
 - ITS America Publications
 - ITE E-Libraries
 - TRIS



Partnerships

- Local PCB Programs
 - Case Studies in progress
 - “Seed funding” to support local programs that are viable for the long-run
 - Offer PCB courses at universities
- Network of Champions
 - Critical aspect of PCB program success
 - Outreach to encourage and support “championing”
- Training Organizations
 - NHI
 - NTI
 - NTC
 - CITE
- Professional Organizations (ITE, ITSA, ASCE, etc.)



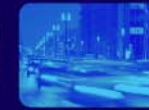
New ITS PCB Program in a Nutshell

- Virtual
- Just-in-Time
- Ubiquitous
- Accessible
- Comprehensive
- Customer-Driven
- On-the-job



Access to a World of ITS Learning

www.pcb.its.dot.gov



For More Information

Contact

Emily Parkany
Mitretek Systems
202-488-5792
emily.parkany@mitretek.org

Ron Giguere
ITS PCB Program Manager
202-366-2203
ron.giguere@fhwa.dot.gov