



National Summit for Rural Traffic Safety Culture

Registration Information

Conference Background. The *National Summit for Rural Traffic Safety Culture* first convened in 2009 to examine the role of driving culture in traffic safety. Because of the Summit's overwhelming success, it has become an annual event. The third National Summit for Rural Traffic Safety Culture will be held **July 11-13, 2011** in Big Sky, Montana.

This year, we will begin the important work of developing an action plan to transform rural driving culture Towards Zero Deaths (TZD). A primary focus is on the rural needs, however urban needs have relevance. The Summit will combine informative presentations and interactive work sessions that will result in important foundational work to guide efforts over the next several years. Participants will also gain valuable skills, which they can use to influence culture within their own organizations.

Held in conjunction with the Montana Summer Institute For Positive Community Norms, the Summit is being hosted by the Center for Health and Safety Culture at the Western Transportation Institute with support, in part, by the AAA Foundation for Traffic Safety.

The Center for Health and Safety Culture uses the Positive Community Norms model to transform cultures to measurably improve health and safety outcomes. Participants will learn about the Positive Community Norms Model and how it can help practitioners engineer a fundamental and enduring change in driver behavior within our transportation systems.

Costs. The cost to attend the 3-day Summit is **\$550.00** per person (prior to **June 24th**). A special rate is available for students. Registration includes an evening reception on Monday, July 11th, as well as a light breakfast and lunch on Monday, July 11th, Tuesday, July 12th and Wednesday, July 13th. Lodging is not included in the registration fee. However, a special room block has been reserved at a discounted rate. Additional information is available online at the website listed below.

Travel Scholarship. The Western Transportation Institute and the AAA Foundation for Traffic Safety have recognized that these are difficult economic times. Declining revenues preventing employees from traveling to educational and networking events have negatively impacted many local and state travel budgets. As such, the Travel Scholarship Fund is a tool created to facilitate public sector participation in the National Rural Summit on Traffic Safety Culture. Funds will be disbursed in increments of \$500. Applicants must be public sector employees and must complete an application to be considered. The number of scholarships awarded will be based, in part, on available funds. While all applications must be received by Friday, June 17, 2011, it is recommended that you apply early as funds will be distributed, in part, on a first-come, first-served basis. Additional information about the Summit can be found online at <http://www.ruraltscsummit.org>.

Optional Activities. Join your fellow Summit attendees for an evening of fun. There will be several optional activities to choose from on Tuesday, July 12th including a hosted dinner at the 320 Guest Ranch (<http://www.320guestranch.com>).

Transportation. The Big Sky Resort is located approximately one hour from the nearest airport (Bozeman, Montana). As such, attendees will need transportation to and from the event venue. For those individuals not wishing to rent a car, a limited number of seats are being made available on an event shuttle. To take advantage of the shuttle, you must arrive on Saturday, July 9th or Sunday, July 10th and depart on Wednesday, July 13th or Thursday, July 14th (before 5:00 pm). You must also provide your flight and contact information when registering. The cost for this shuttle is \$35.00 one-way or \$65.00 round trip.

HOSTED BY: AAA Foundation for Traffic Safety and the Western Transportation Institute - Montana State University

July 11-13, 2011 • Big Sky, Montana • <http://www.RuralTSCSummit.org>



National Summit for Rural July 11-13, 2011

TRAFFIC SAFETY CULTURE 2011

Registration Form

Please use this form to register for the **National Summit for Rural Traffic Safety Culture 2011** to be held July 11-13, 2011 in Big Sky, Montana. If you have questions, please call (406) 273-7224 or toll free at (866) 633-8110.

Use one form for each attendee. Mail completed forms to: Rural TSC Summit, Meetings Northwest, LLC, PO Box 2083, Missoula, MT 59806. Or, you can fax this form with payment information to (406) 273-2494 (credit card payment only) or register online at <http://www.ruraltscsummit.org>.

Part 1: Contact Information

ATTENDEE NAME _____

TITLE _____

ADDRESS _____

COMPANY/ORGANIZATION/AGENCY _____

ADDRESS (continued) _____

PHONE/FAX _____

CITY, STATE/PROVINCE, ZIP/POSTAL CODE _____

EMAIL _____

Part 2: Registration Options

To be eligible for the early registration fee, this form must be post-marked by **June 24, 2011**. Select from the following:

Select One

	Early	Late
Attendee	<input type="checkbox"/> \$550.00	<input type="checkbox"/> \$650.00
Student	<input type="checkbox"/> \$200.00	<input type="checkbox"/> \$300.00

Optional ITEMS

Non-specific CEU's (1.6)	<input type="checkbox"/> \$ 25.00	<input type="checkbox"/> \$ 25.00
Tuesday Dinner (description online)	<input type="checkbox"/> \$ 30.00	<input type="checkbox"/> \$ 30.00
Dinner Guest(s) (enter number) ___ x	<input type="checkbox"/> \$ 30.00	<input type="checkbox"/> \$ 30.00

Transfer amount(s) selected to line 1 of the payment section (below).

Please indicate if you are interested in the following activities at the resort.

- Scenic Lift Tour
 Zipline
 Wellness Classes
 Mountain Biking
 Climbing Wall
 Disc Golf
 Hiking Tours

CANCELLATION POLICY

Individuals may cancel their registration 30 days prior to the event and receive a full refund. Individuals who must cancel two weeks to 30 days prior to the event receive a 75% refund, and a 50% refund will be issued for cancellations made one to two weeks prior to the event. Cancellations received less than 1 week from the event will not be eligible for a refund. Substitutions, however, are always welcome.

Payment:

Registration (from Part 2) \$ _____

Transportation (from Part 3) \$ _____

Payment method (select one):

- Check or Money-Order (Payable to Meetings Northwest)
 Mail to: Rural TSC Summit, Meetings Northwest, LLC
 PO Box 2083
 Missoula, MT 59806
 Credit Card

Part 3: Transportation

If you wish to take advantage of the event shuttle, you must fly into the Bozeman, Montana airport (BZN) on Saturday, July 9th or Sunday, July 10th and depart on Wednesday, July 13th or Thursday, July 14th (before 5:00 pm). Please indicate your needs below.

- I will be obtaining my own transportation.
 I want to use the event shuttle for a **one-way trip**. I have provided flight information and a contact number below. The cost for this is \$35.00.
 I want to use the event shuttle **round-trip**. I have provided flight information and a contact number below. The cost for this is \$65.00

Incoming flight number: _____

Incoming flight date/time: _____

Outgoing flight number: _____

Outgoing flight date/time: _____

Cell phone (number where you can be reached in case of travel delays): _____

Credit Card Payment (provide all of the below information)

 Name (as it appears on the card)

 Card Number

 Expiration Date

 Card Verification/Validation Code

Circle One: Visa MasterCard American Express