2019 – 2020 Public Lands Transportation Fellowship Program

Planning a for a Future of Mobility and Access to Public Lands

Presented by:

Jody DeMeyere and Vince Ziols, Detroit River IWR











Webinar logistics

- Duration is 1:00 2:30 PM Eastern
- Webinar recorded and archived. For quality of recording, phone will be muted during presentation
- If listening on the phone, please mute your computer
- To maximize the presentation on your screen click the
 4 arrows in the top right of the presentation
- At the end there will be time for Q&A
- There is a handout pod at the bottom of the screen









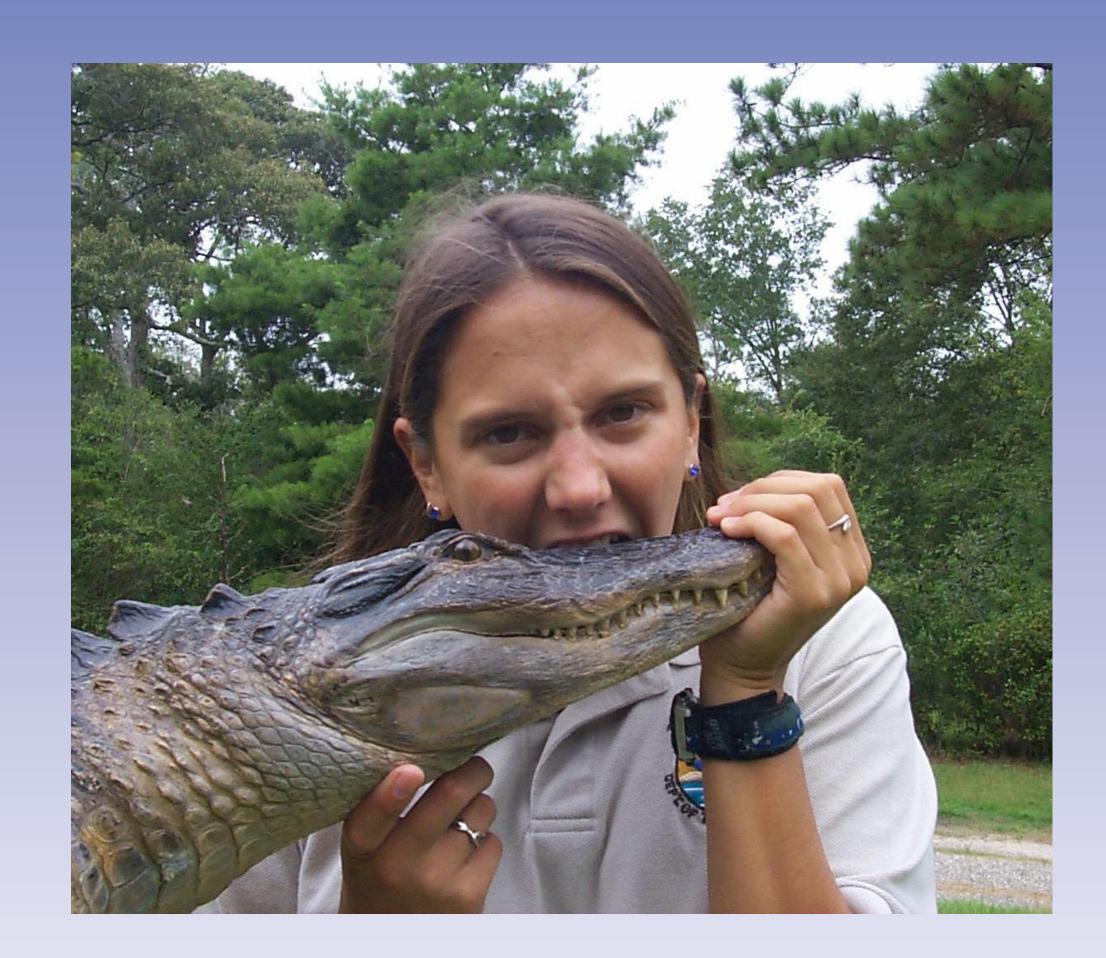


Today's Presenters



Advanced Public Lands Transportation Fellow

Vince Ziols



Visitor Services Manager

Jody DeMeyere

Goal of this Webinar

- Document and archive the work completed by the PLTF at the DRIWR from 2018-2020, including his lessons learned and tips and tricks for applying these to other USFWS units.
- Assist the future fellows.











Agenda

- Introduction by Visitor
 Services Manager
- Planning for the Region
- Noteworthy Projects
- Big Wins
- Rotations
- Lesson Learned for Future Fellows



Source: Tom Kachelmeyer

Introduction

Visitor Services Manager Jody DeMeyere







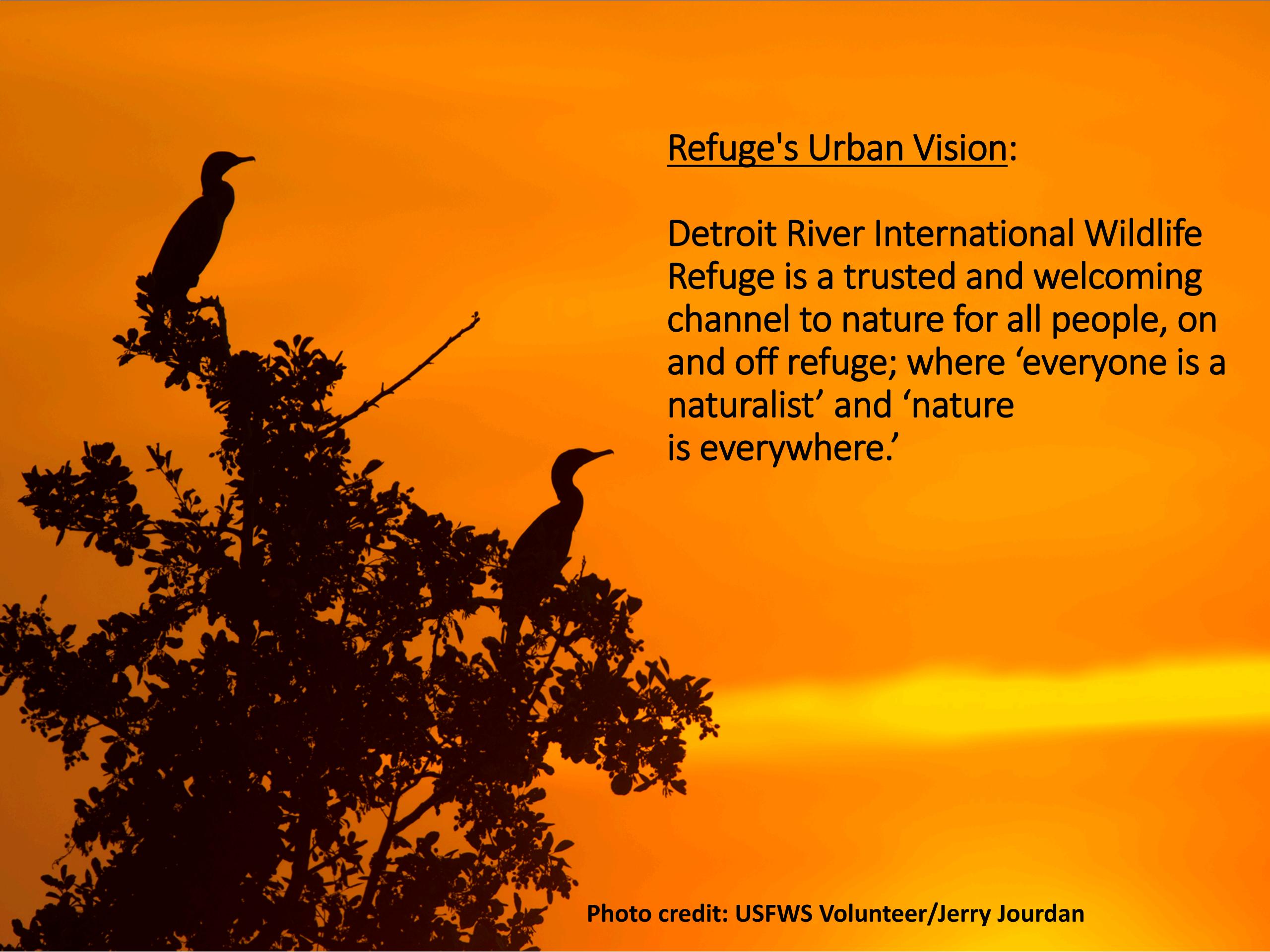






Challenge: 80% of Americans live in urban areas.







Overcoming transportation barrier!

Photo credit: pixabay.com





Vince Ziols

2018-2020 PLTF













Presenter Profile

Name: Vince Ziols

Start Date: June 16th, 2018

Place of Birth: Chicago, IL

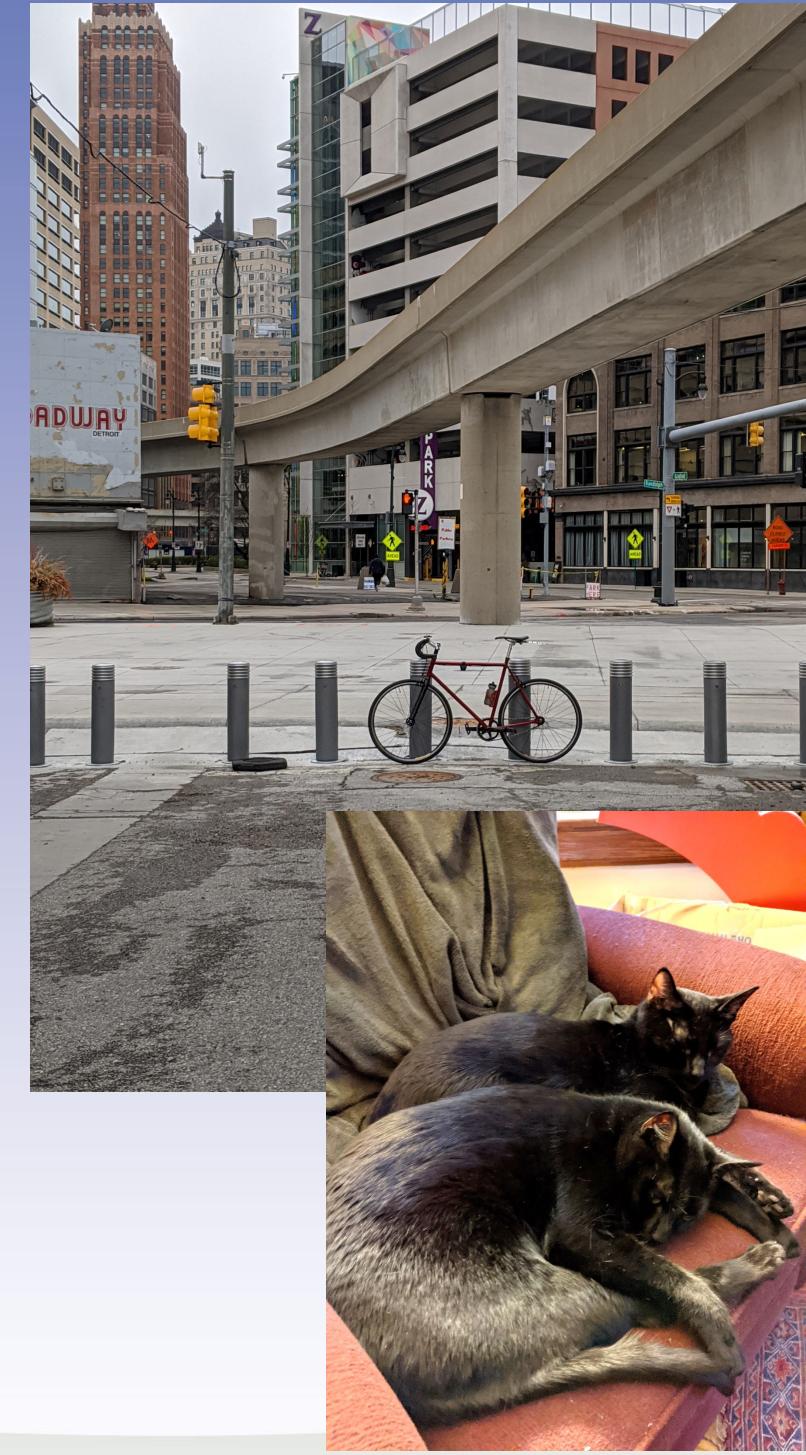
Education background: M.U.P.P.,

University of Illinois at Chicago; B.S. in

Journalism, University of Dayton

Professional background:

Environmental & sustainability planning, communication and outreach, grant writing, community development, and transportation planning













Detroit River International Wildlife Refuge

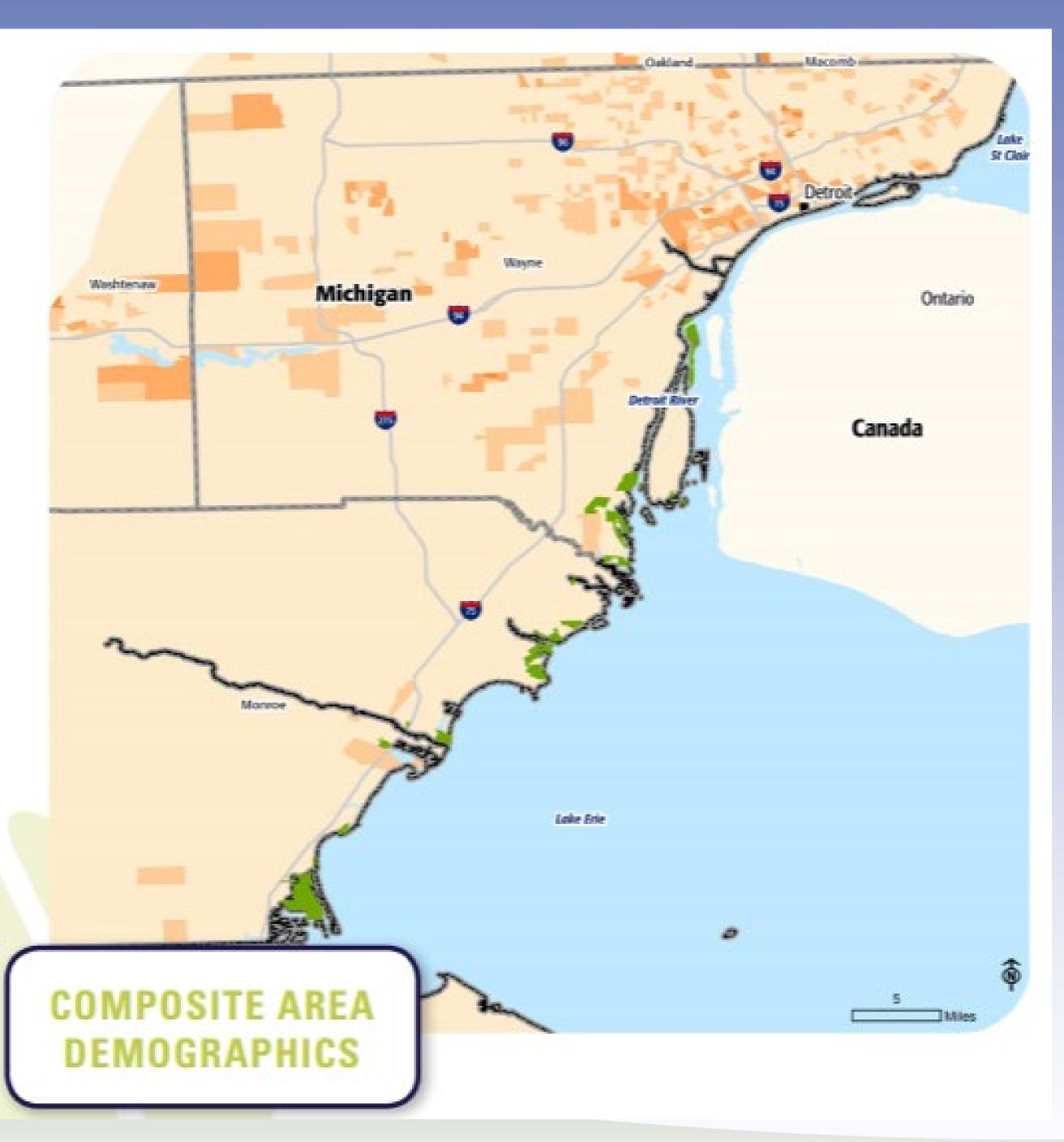




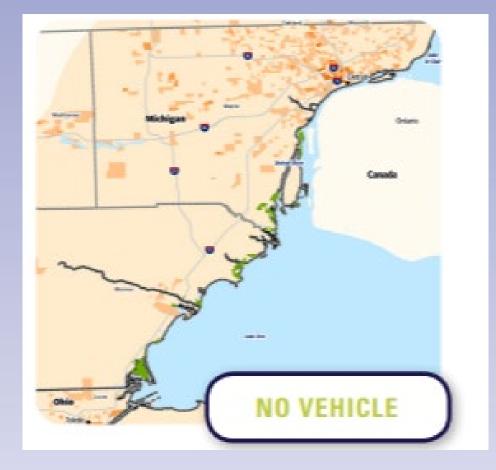
Targeted Communities

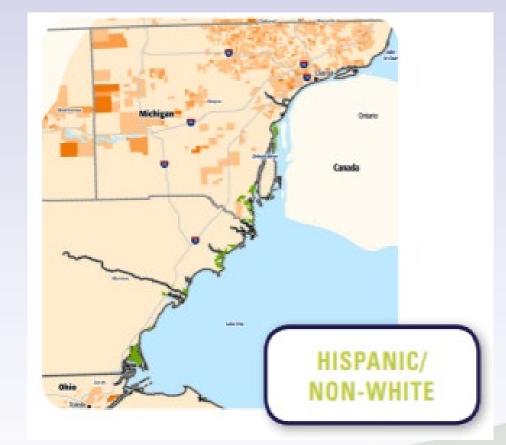
CONCENTRATION OF TARGET POPULATIONS* HIGH LOW REFUGE

* Note: the darker the color, the greater the concentration of target populations and the greater the representation of multiple factors from the right-hand page













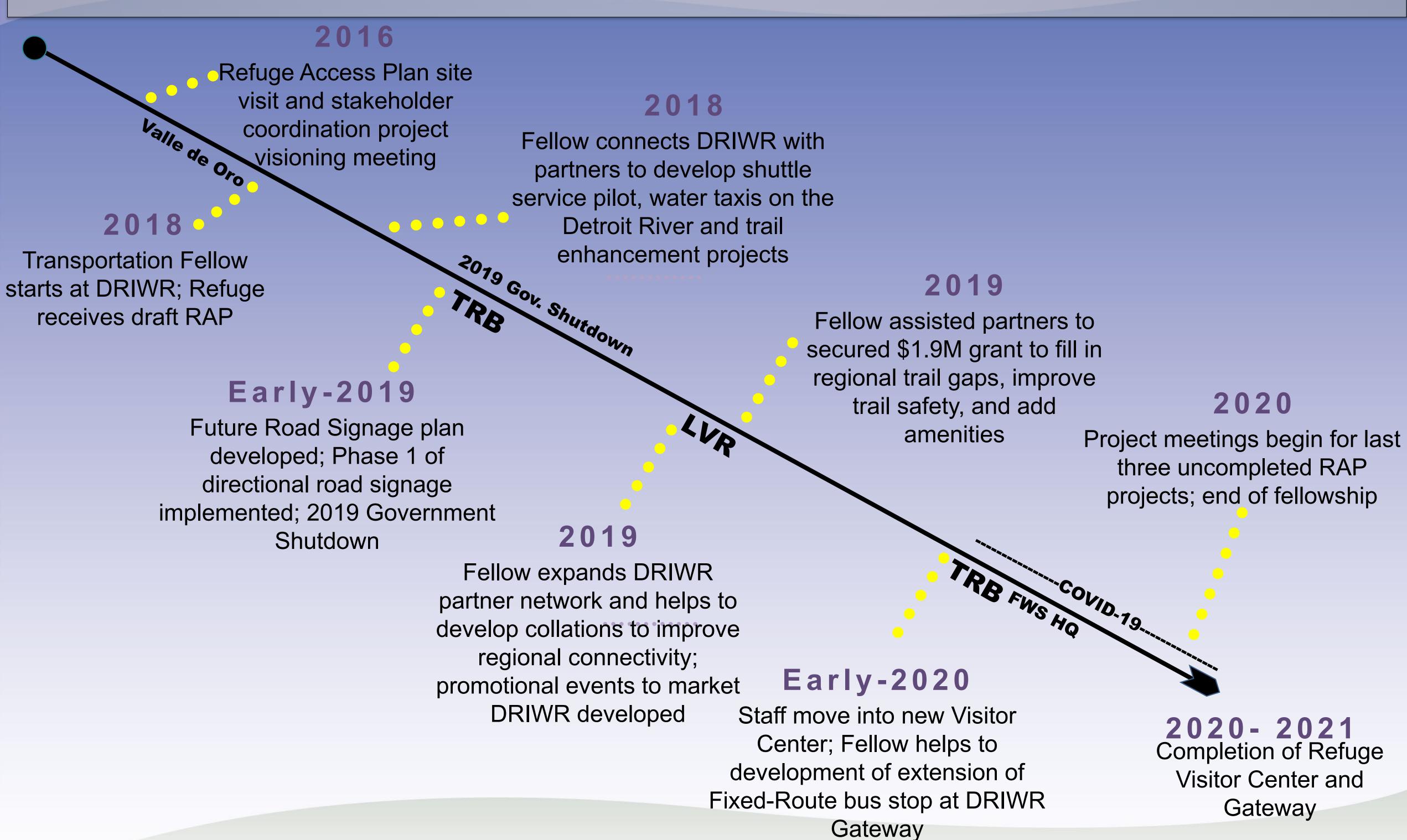








Fellowship & DRIWR Timeline













Fellow Project Themes

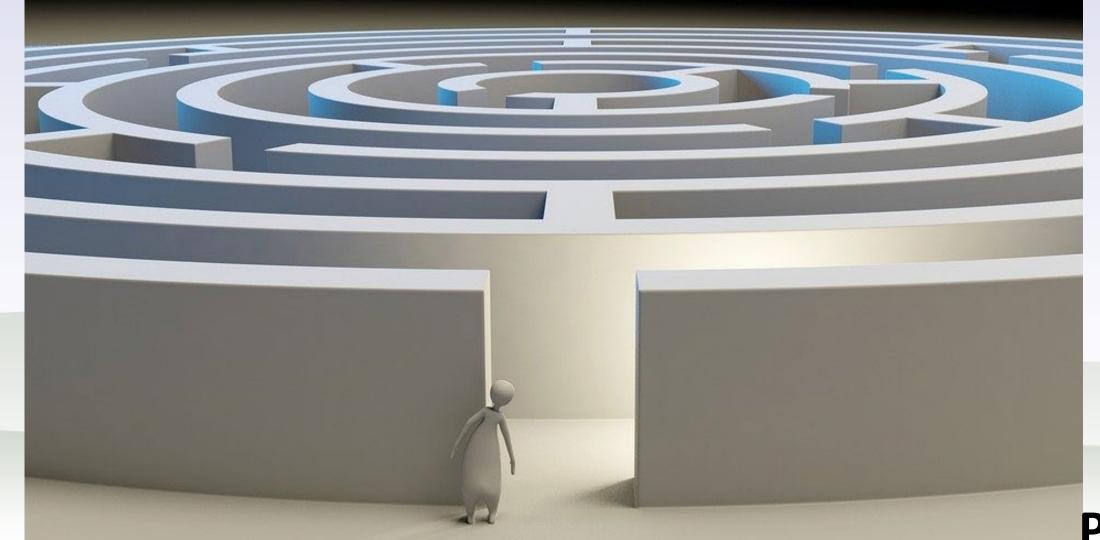
- Refuge Transportation Planning
- RAP project development
- Gateway Community development
- Partner Engagement
- Coalition building
- Recreational promotion and marketing
- Technical assistance for partners

- Regional recreation trail development
- Enhance and maintain refuge transportation assets
- Improved visibility of Refuge on transportation networks
- Performance measures and evaluations
- Case studies, tech memos, reference reports

Challenges & Opportunities

- Visitor Center and Gateway
 Delays
- Only transportation professional on staff
- Learning curve on local/regional knowledge
- Contract time
- Government Shutdown
- COVID-19

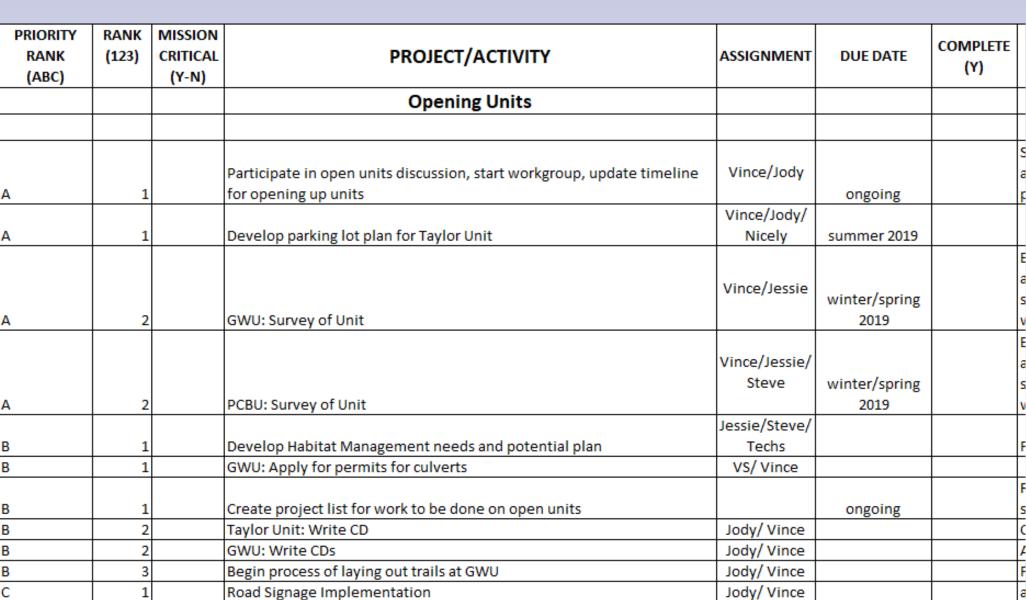
- Figure out new projects based on research
- Independence to carry out my own projects
- Getting imbedded in the local & national transportation professional network
- Fellowship extension



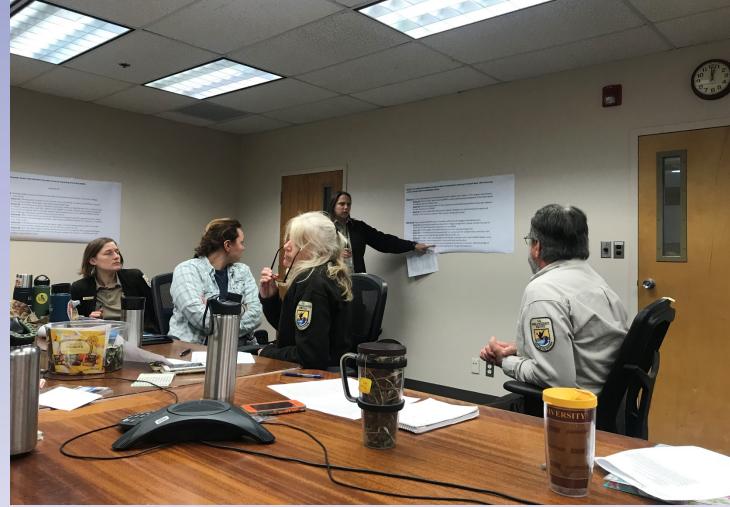
Noteworthy Projects: Refuge Transportation Planning

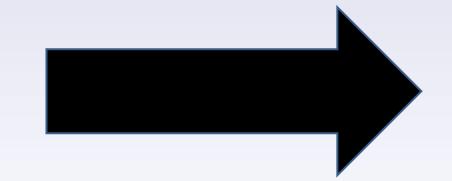
























Noteworthy Projects: Destination Downriver

Tasks:

- Improve Bike/Ped Access
- Outreach to Local Stakeholders
- Develop a public Outreach/Marketing Plan and Advertising Materials

Starting Process:

Connection to recreational trails non profit

Assistance:

- Contributed to branding meetings for region
- Collation building
- Assisted in targeting grants
- Facilitate development meetings on visitation and performance measures
- Offered expertise in community improvement initiatives
- Helped stakeholders develop county wide recreational trail based group and trail coordinator position





Noteworthy Projects: Safety and Signage on Regional Trails

Task:

- Improve Bike/Ped Access
- Promote/market DRIWR

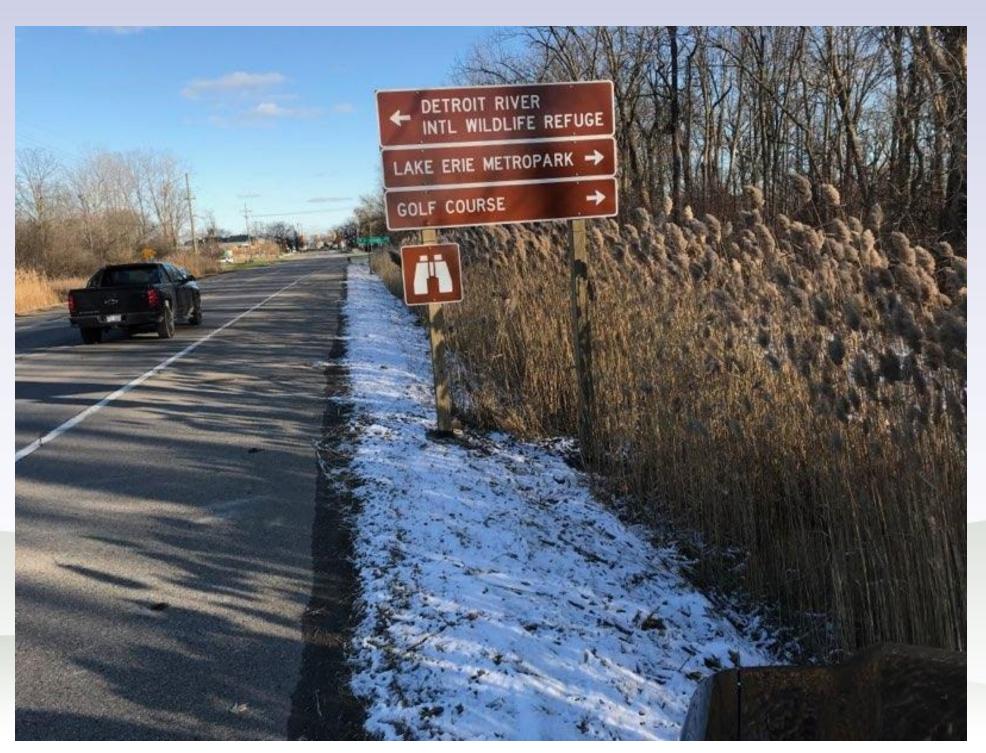
Starting Process:

- Surveyed the area
- Researched signage at similar intersections nationally
- Connect with county and state road agencies

Materials Created:

- Future DRIWR directional signage needs & vicinity maps
- Signage inventory
- Safety Signage Considerations Packet
- Worked with the county and local community to implement safety strategies





Noteworthy Projects: W. Jefferson Corridor Working Group

Tasks:

- Outreach to Local Stakeholders
- Improve Bike/Ped Access

Starting Process:

 Built collation with various community and organization stakeholders

Assistance:

- Mediated meetings
- Developing goals and visioning through planning process
- Created objectives, goals and purpose of the group
- Improve relationship with county in terms of transportation improvement projects



Noteworthy Projects: Preparation for Opening of the Refuge Gateway

Detroit River International Wildlife Refuge

Trenton, Michigan







Visitor Center

May 2013





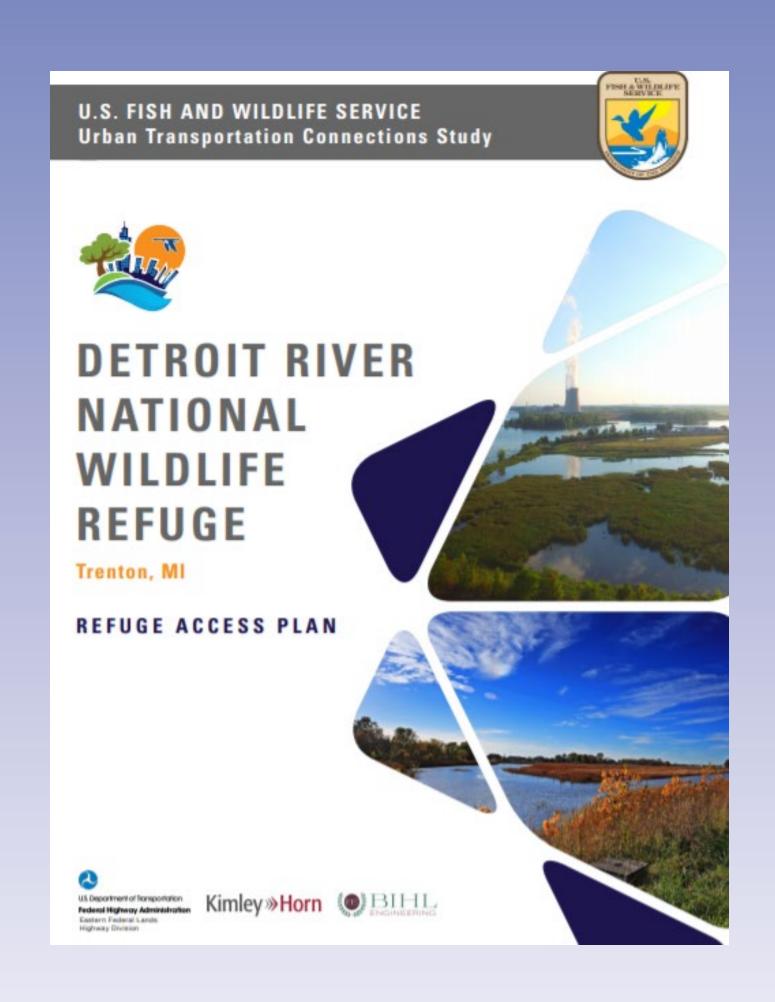


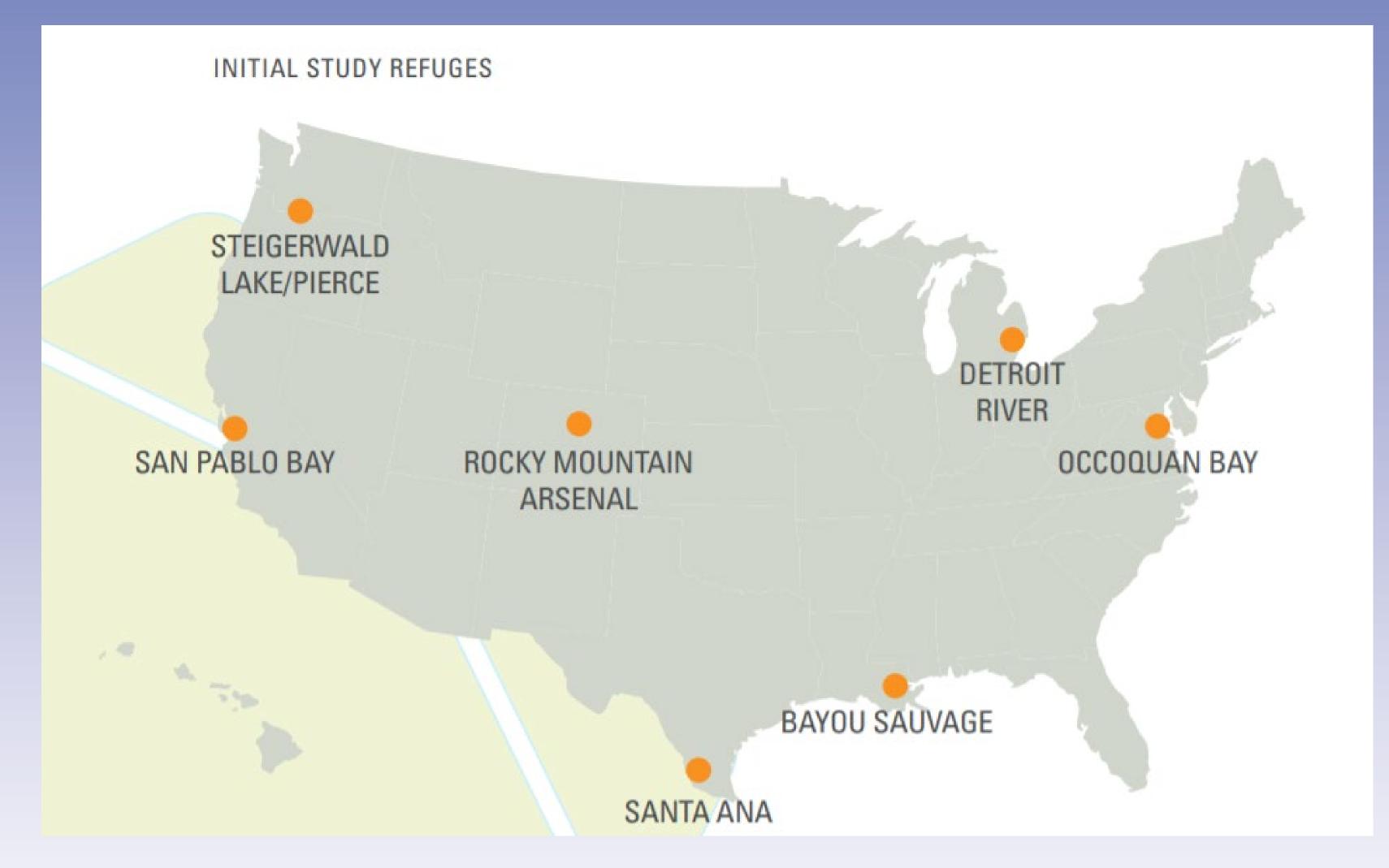






Note Worthy Projects: Refuge Access Plans















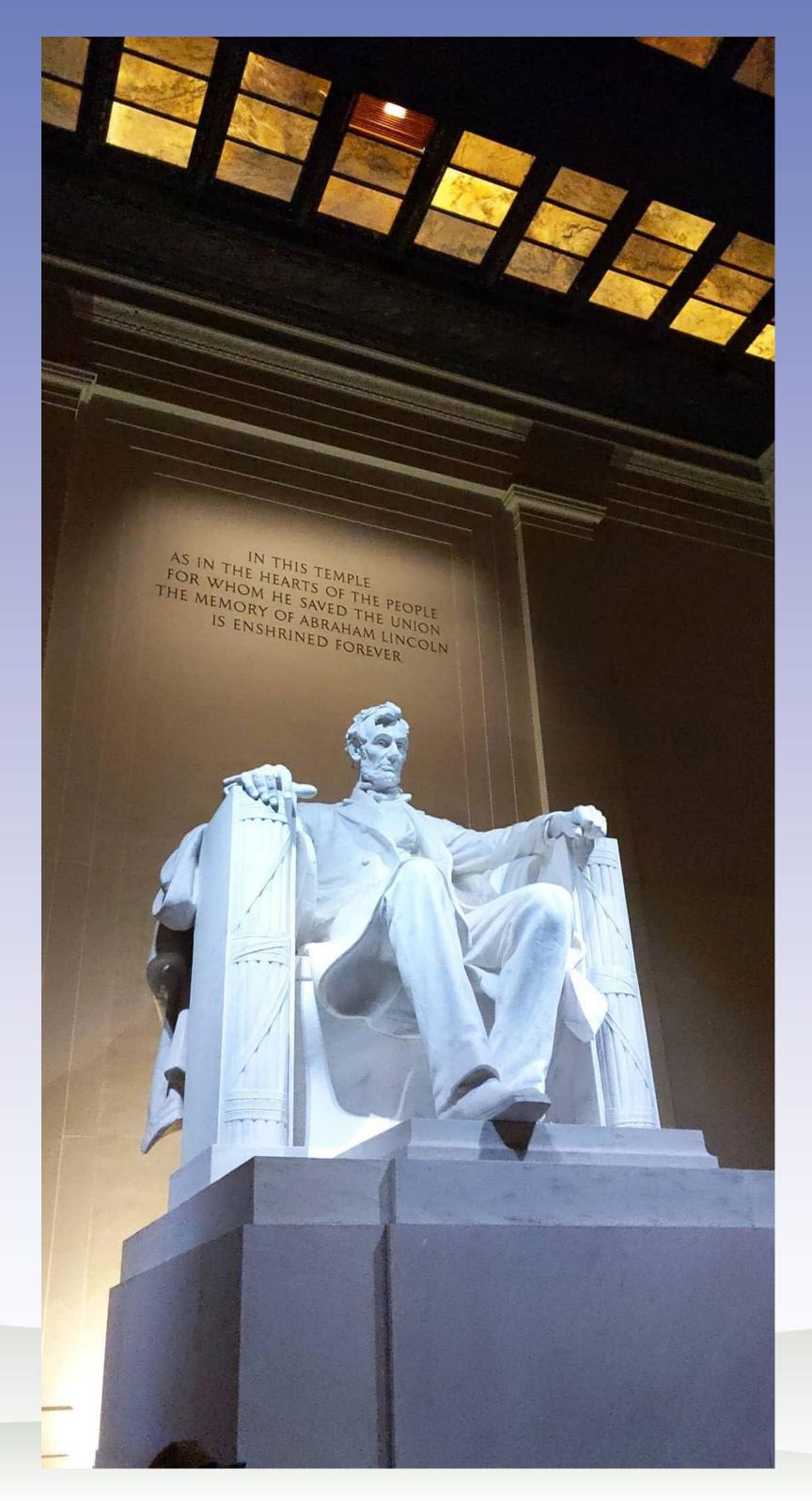
Big Wins

- Aided trail non profit groups get
 \$1.9 million grant
- Extension of Route 160 SMART
 Bus to Refuge Gateway
- DRIWR RAP nearly complete
- Improve cooperation between shoreline communities
- Institutionalized transportation planning into refuge-wide management
- Positive contributions to metro
 Detroit



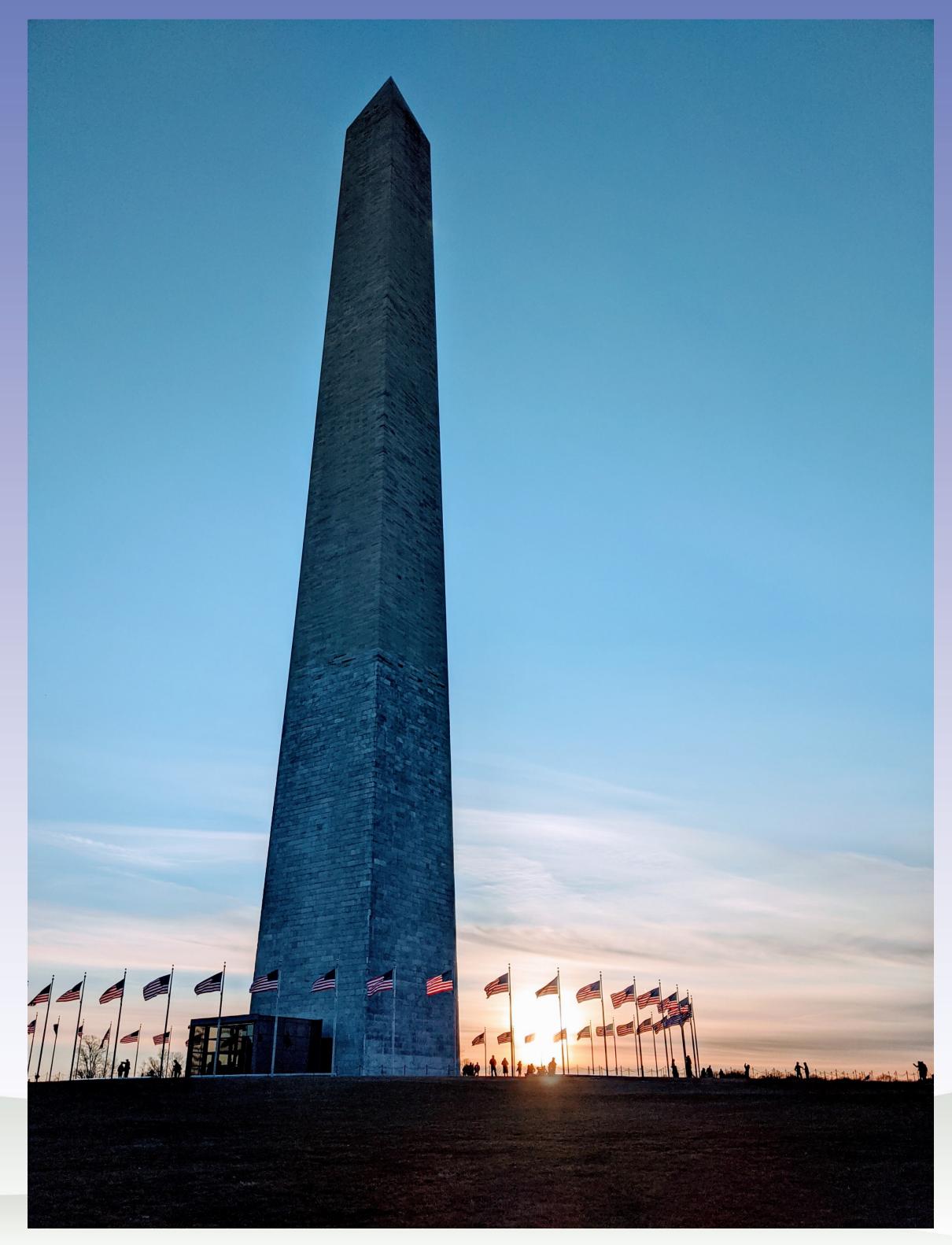
HQ Rotation-Jan – March 2020

- Refuge Access Plan Project accomplishment tracking
- FWS Trail Inventory
 Assistance
- Assist with RTC 5 Year Plan guidance
- Following up on John Heniz
 NWRT Rideshare Program
- Analyzing cost-estimating for transportation projects



HQ Working Environment

- More impacted by current events on the Hill and White House
- Front line to new polices, legislations and executive orders
- National systemic planning
- Interworking agencies
- FWS branches interconnect on various projects



HQ Takeaways



- Take initiative with Projects
- Talk to FWS and other federal employees
- Explore the work environment and jobs at a national level
- Sit in on meetings
- Visit all those museums and monuments!

Virtual RO Rotation March 23rd – April 10th



- Discussions:
 - RTC 5 Year TransportationPlanning
 - ERFO
 - Project development
 - Coordination with other local,
 state and federal agencies
- Project meetings
 - Big Oaks NWR
 - Swan Lake
- Regional IMD meetings

Photo credit: FWS.gov

Lessons for Future Fellows: Partnerships are Key













Lessons for Future Fellows: Discovering Tasks

- Inventories...databases.... lists...
- Follow those leads
- Feel free to think outside the box
- Discussion from staff
- Be a reporter
 - Ask questions!



Photo credit: pixabay.com





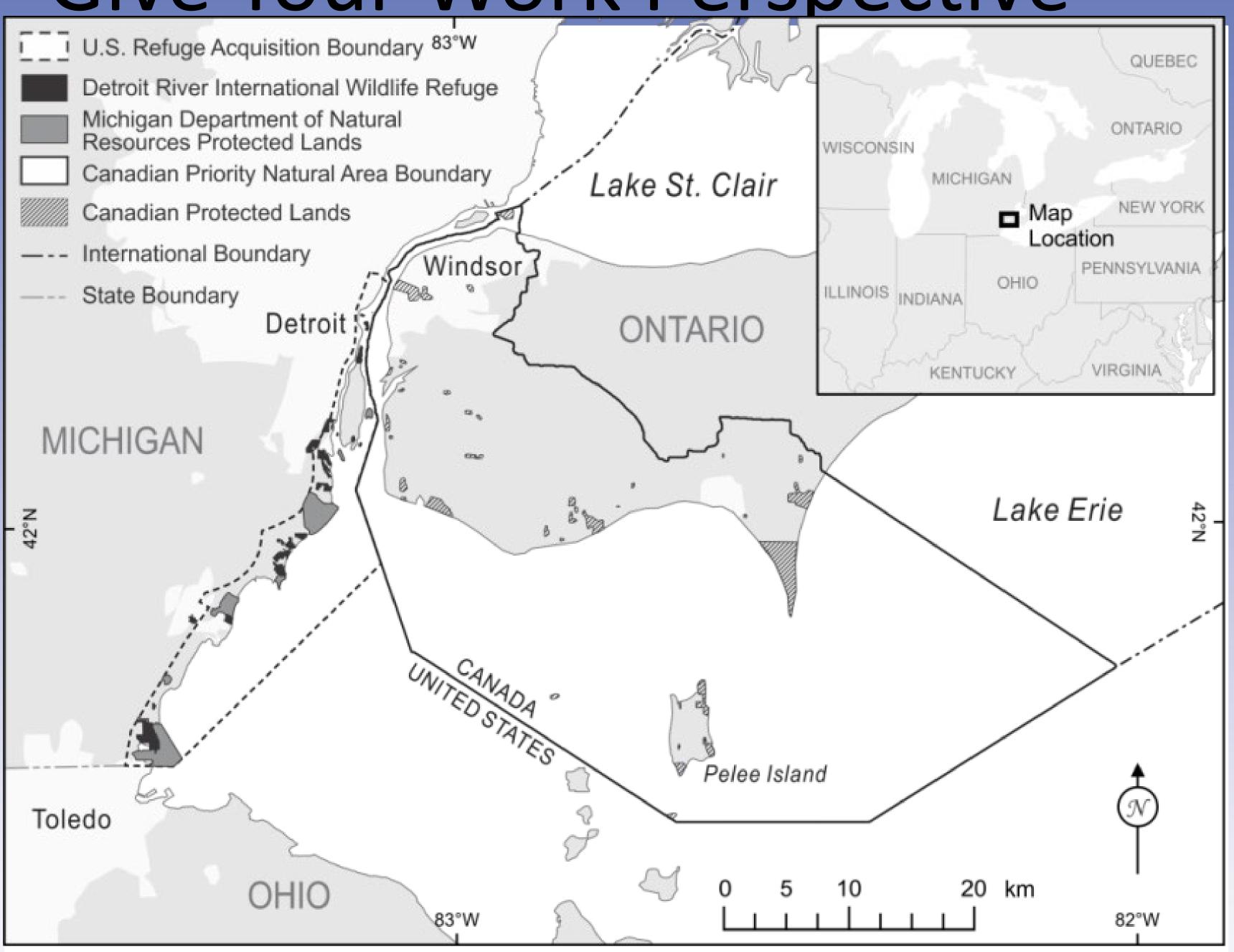






Lessons for Future Fellows:

Give Your Work Perspective











Lessons for Future Fellows: Enjoy the Experience



Thank you

Including, but not limited to:

- Jody Demeyere, Joann Van Aken and the rest of the DRIWR and IWRA Staff
- Jaime Sullivan (mentor), Phil Shapiro and the WTI Staff
- Current Fellows Naomi Fireman and Nate Begay
- Transportation Team at HQ and Brandon Jutz
- Our local and regional partners, gateway communities, non-profits, corporate and foundational funders and Planners at SEMCOG









Resources

- Safety Signage and pavement marking guide for small town, rural and recreational trails http://ruraldesignguide.com/
- National Summit for Gateway Communities resources and presentations https://www.conservationfund.org/our-

work/conservation-leadership-network/1978-national-summit-for-gateway-communities







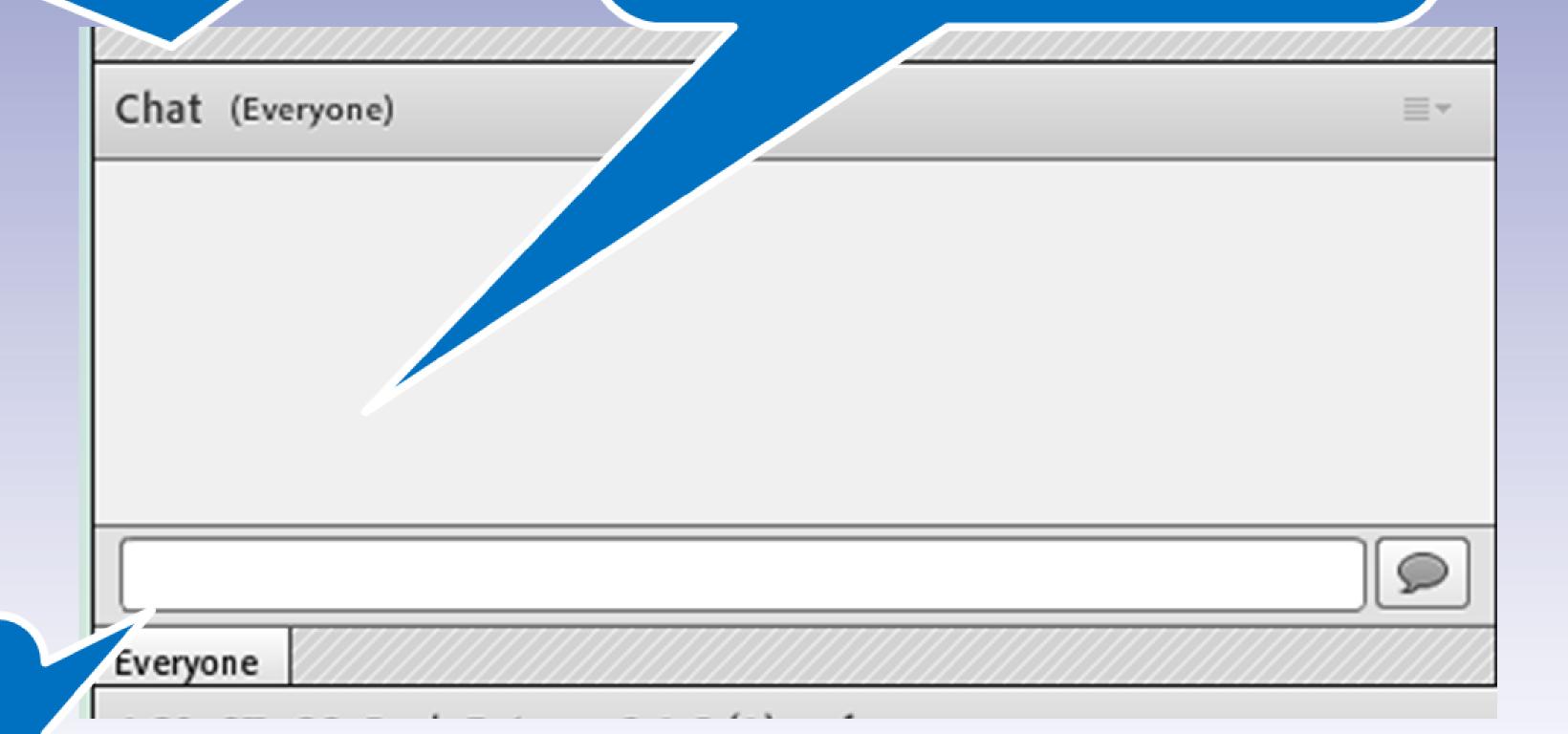




Directing your Questions via the Chat Pod

1. Chat pod is on left side of screen between attendees pod & closed caption pod

3. Answers will appear here unless addressed verbally



2. Type your question or comment here









Contact Information

If you have any questions related to this presentation, please contact:

DRIWR Visitor Services Manager at

(734) 288.6458 or Jody_demeyere@fws.gov

or

Fellow at

(224) 548-0089 or VinceZiols@gmail.com

Or contact the PLTF Program Manager at:

(774)571-3505 or jaime.sullivan2@montana.edu

https://westerntransportationinstitute.org/professional-development/public-lands-transportation-fellows/









